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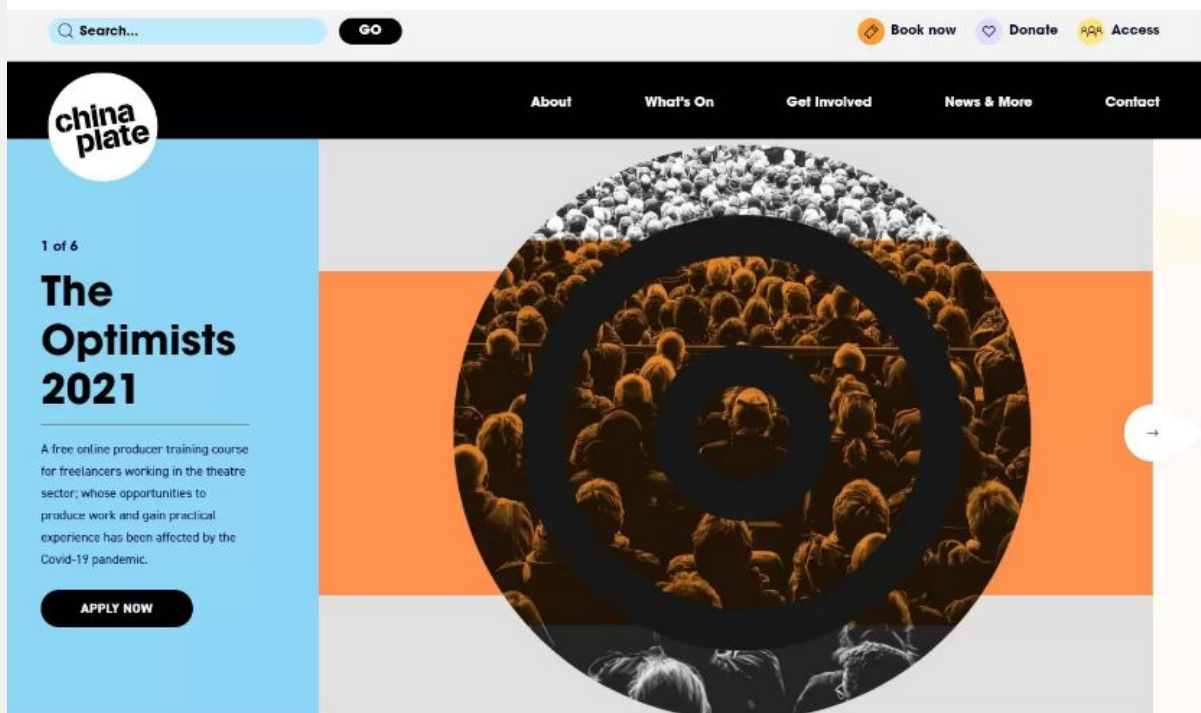
2020 has been a testing time for the arts and culture sector, but one thing that has shone through is the sense of community that has been established, especially when it comes to working online and all things digital.

In the face of unprecedented challenge, we've seen so many arts and culture organisations embrace digital like never before so that they can continue serving their existing audiences and welcoming in new ones.

We've had the pleasure of supporting over 700 organisations since the beginning of lockdown in March to find solutions by exploring different ways of working and opportunities around income generation, digital fundraising, online retail and offering online content.

We want to take the time to say thank you for connecting with us throughout 2020. We hope you all have a fantastic holiday and even better new year. See you in 2021.

Case Study: China Plate's new website



Sarah Isaacs, Digital Lead at China Plate, shares the journey of how the theatre studio redeveloped their website, with the help of the Digital Culture Network.

[Read the website development case study](#)

News



The Digital Rollup 2020: CELEBRATE

We hear loads of great stories of resilience, passion, and innovation from the sector. Our team has picked out some of our favourite stories from the last year.

[Find out more about The Digital Rollup](#)

We still want to hear from you!

The entire sector has shown fantastic drive and character to pivot to new ways of working. Many of you have learnt new ways to display your work, interact with your audiences and found new and innovative ways of earning much needed revenue.

In recognition of this, we want to know more about what you've learnt and where you want to go next. If you have a spare a few minutes before the year ends, please do answer our short survey. Your answers will help inform us of how the Digital Culture Network can best support the sector in 2021 and beyond.

[Contribute to the end of year survey](#)

New events



How to deliver successful online training, workshops & events
Wednesday 20 January at 2pm

From Zoom to Teams, YouTube to Instagram, James will cover some of the platforms, their pros and cons and the available features.

Register for the deliver online training webinar

Now booking

How to make your content accessible

Wednesday 13 January 2pm

[Register for the make your content accessible webinar](#)

Getting started with live streaming

Wednesday 27 January 2pm

[Register for the live streaming webinar](#)

Test to success! Experiments to optimise your website and email campaigns

Wednesday 24 February 2pm

[Register for the optimise your website and email campaigns webinar](#)

From first-timer to biggest fan – use your data to keep people coming back

Wednesday 3 March 2pm

[Register for the use your data webinar](#)

Across the sector



Digital Heritage Lab Online Workshops

Dates: 7 workshops from Monday 13 January – Friday 26 March 2021.

The Digital Heritage Lab Online Workshops are for people working or volunteering for a small to medium-sized heritage organisation. They will run live, offering you the opportunity to interact directly with the trainer and other participants.

[Find out more about the full programme of workshops on the AMA website](#)

Museums' digital innovation and engagement fund

Application deadline Monday 21 December.

Apply for funding for digital innovation and engagement activities in your museum of up to £50,000. The funding can be used to:

- Start new activities
- Grow existing activities
- Evaluate existing activities

[Apply for the digital innovation & engagement fund](#)

That's it for this month! If you've got a question for one of our Tech Champions, want to partner with us, or have some exciting news to share, then we'd love to hear from you. [Get in touch with the Digital Culture Network.](#)

digitalculturenetwork.org.uk



Images: 1. Illumaphonium 2 Illuminate Plymouth, Photo: Wayne Perry 2. Screenshot of the China Plate website 3. Podcasting set up, Photo: Austin Distel 4. Week 53, The Lowry. Photo: Nathan Cox