

Using online platforms to deliver training

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Promotion and registration

- Schedule well in advance
- Capture attendee details using registration platforms such as Eventbrite
- Ask what questions your audience would like answered in the session

Challenges of online delivery

- Attendee live experience
- Accessibility
- Gauging understanding of topic
- Interaction and engagement

Online platforms





Taking your physical event virtual?

Learn how to host user conferences, executive briefing centers, customer and prospect events, webinars, or training sessions virtually over Zoom.

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1

Select a window or an application that you want to share

Basic **Advanced** Files

Portion of Screen ⓘ

Music or Computer Sound Only ⓘ

Content from 2nd Camera ⓘ

Share computer sound Optimize Screen Sharing for Video Clip

Share

Breakout Rooms - Not Started

- ▶ **Breakout Room 1** [Assign](#)
- ▼ **Breakout Room 2** [Assign](#)

All participants have been assigned to Breakout Rooms.



Digital Culture Network

What is Google Analytics?

zoom

What is Google Analytics?
3:17

3:01 / 1:02:27 • What is Google Analytics?

Top chat replay ▾

- Laura Steele Hello, I'm Laura from Skipton Town Hall
- Tactile Studio Hi, I am Alexandra from Tactile Studio (inclusion and accessibility in arts and culture). Thanks!
- Roisin Daly Roisin - digital trainee
- Without Walls Hi all
- Christina Hazboun Hello from MARSM
- OperaUpClose Hello, Amy (Producer) from OperaUpClose
- Chair4Hire I am Ty from Houston, TX USA I own a corporate wellness company.
- Helen Thomas Freelancer working for Srishti (classical Indian dance)
- dramaandsome Hi. I run a small theatre company in the West Midlands. my name's Suzan
- Severn Arts hello from Severn Arts in Worcestershire
- carlakingham87 Hello I'm Carla from Bleeding Nora, Theatre
- Figgety Hello everyone- Alice Kennelly here, freelance arts manager based in Belfast...
- LifeTheUniverseandEverything Is there a way we can sign up for all of the webinars at once?

HIDE CHAT REPLAY

#GoogleAnalytics #DigitalMarketing #DigitalCultureNetwork

Google Analytics for absolute beginners

1,028 views • Streamed live on Apr 16, 2020

👍 30 💬 0 ➦ SHARE ⚙️ SAVE ⋮

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ANALYTICS **EDIT VIDEO**

Up next AUTOPLAY

Learn SQL in 1 Hour - SQL Basics for Beginners

The Together Mode and Large Gallery View features are rolling out to customers now. [Learn how to turn on these new features >](#)

Microsoft Teams

More ways to be a team.

Sign up for free

Sign in

[Take a Teams guided tour >](#)



Come together

Get more out of Microsoft Teams with these features



Video conferencing

Make meetings more personal and increase your productivity by collaborating in real time.

[Learn more >](#)



Screen sharing

Keep everyone on the same page by sharing your screen so they can see the same content.

[Learn more >](#)



Custom backgrounds

Create the perfect virtual setting by choosing, uploading, or blurring your background.

[Learn more >](#)



Together mode

Digitally sit in a shared background, making it feel like you're in the same room with everyone else.²

[View video >](#)



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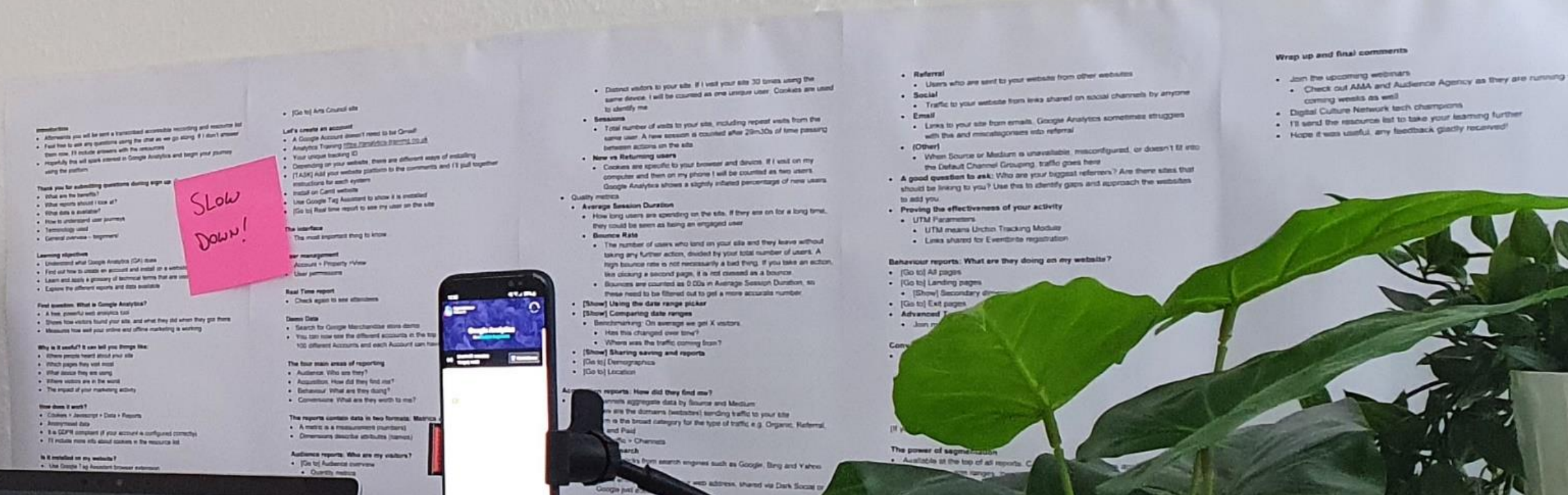


Microsoft Teams



Technical setup

- Hard wired Ethernet connection is recommended
- Use a lapel or USB mic to improve audio quality
- A second person in support is essential
- Test everything in advance
- Have plenty of water to hand!



Slow Down!

