

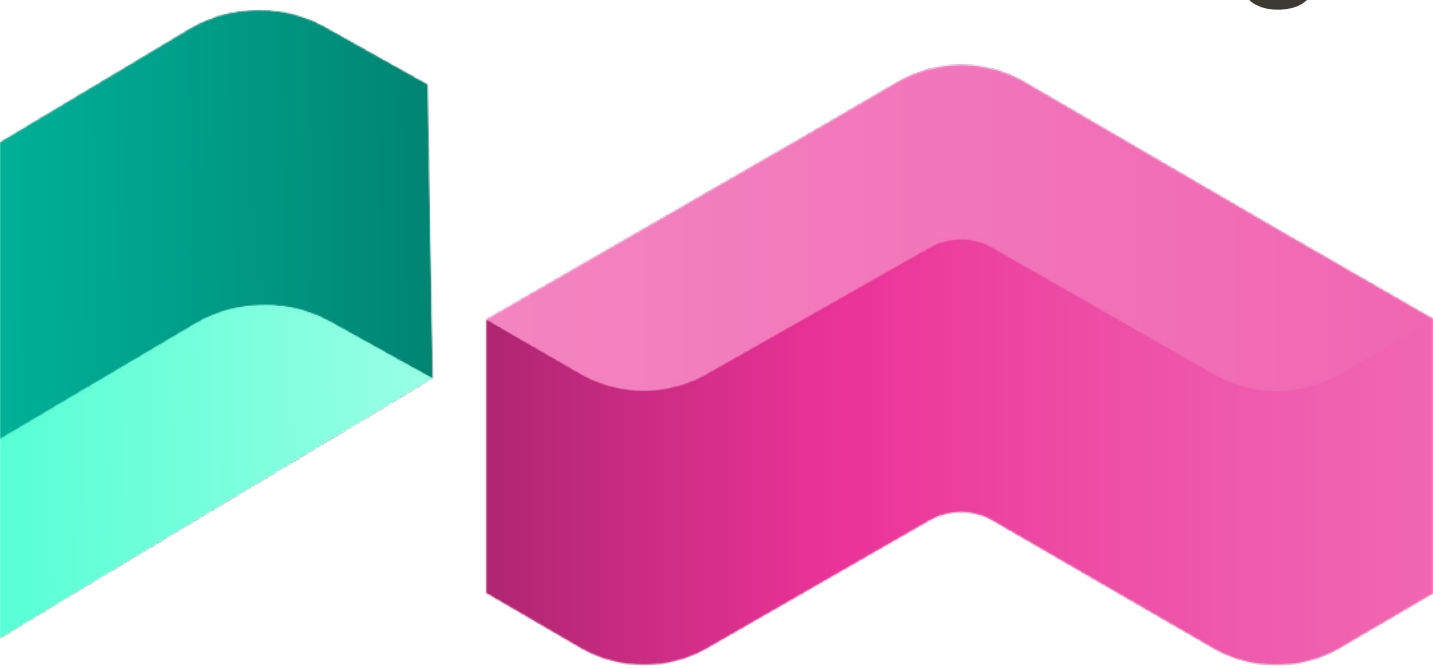
Getting started with live streaming

Dean Shaw
27th January 2021

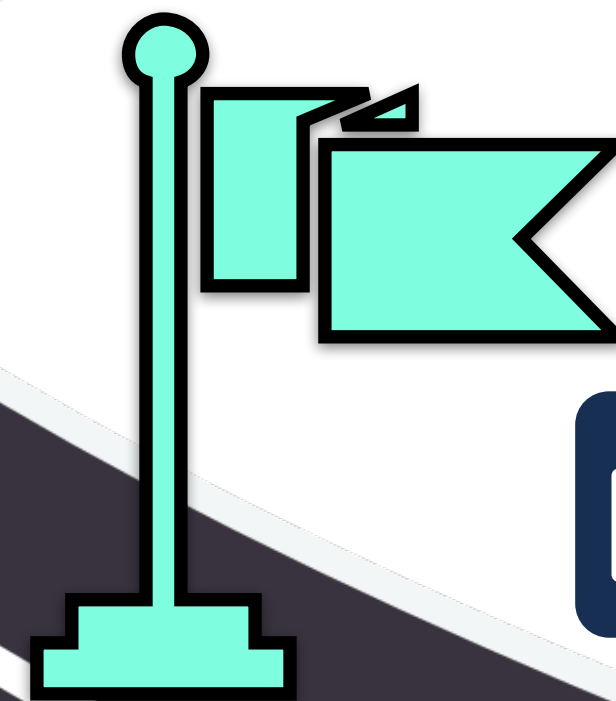
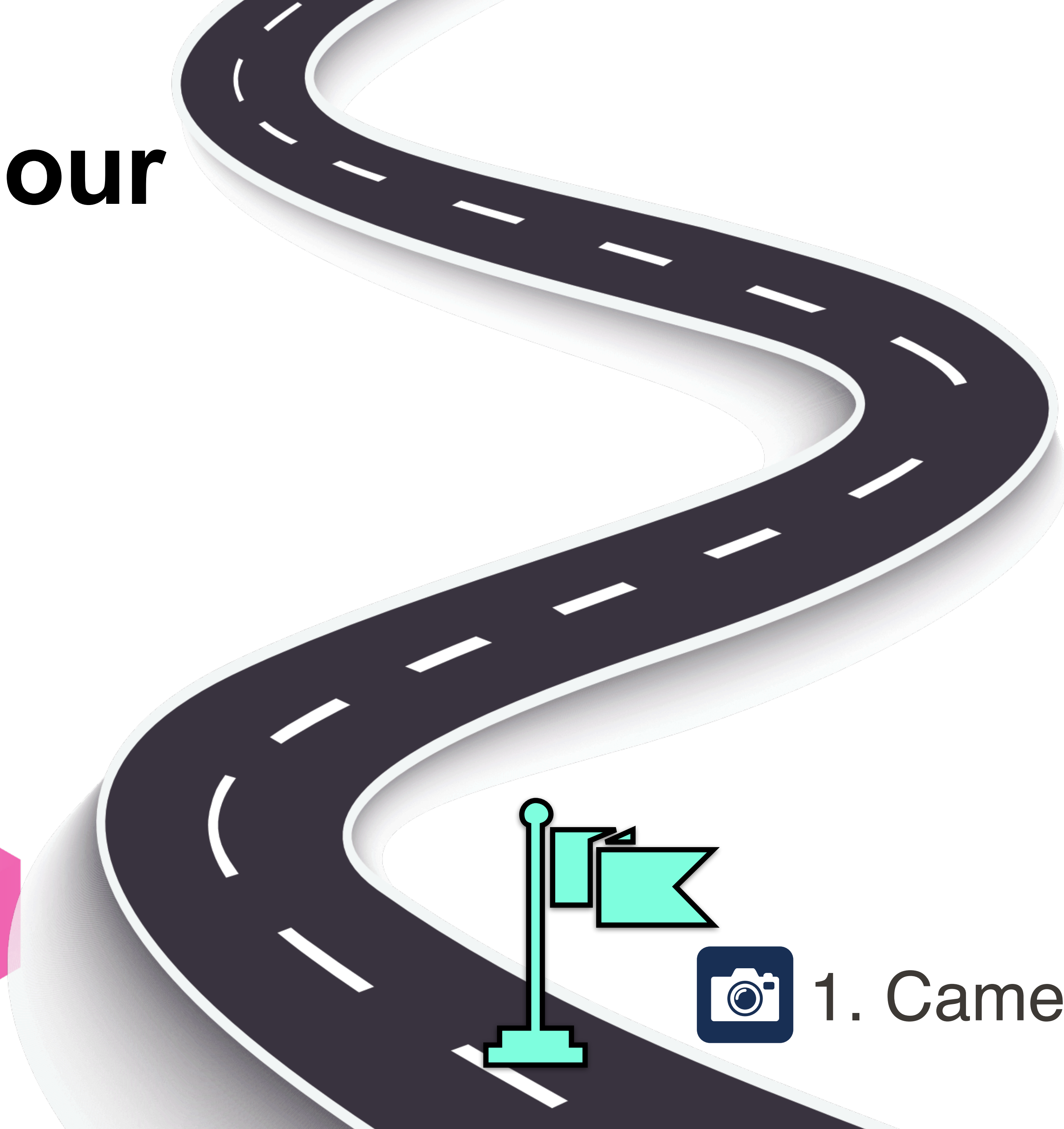
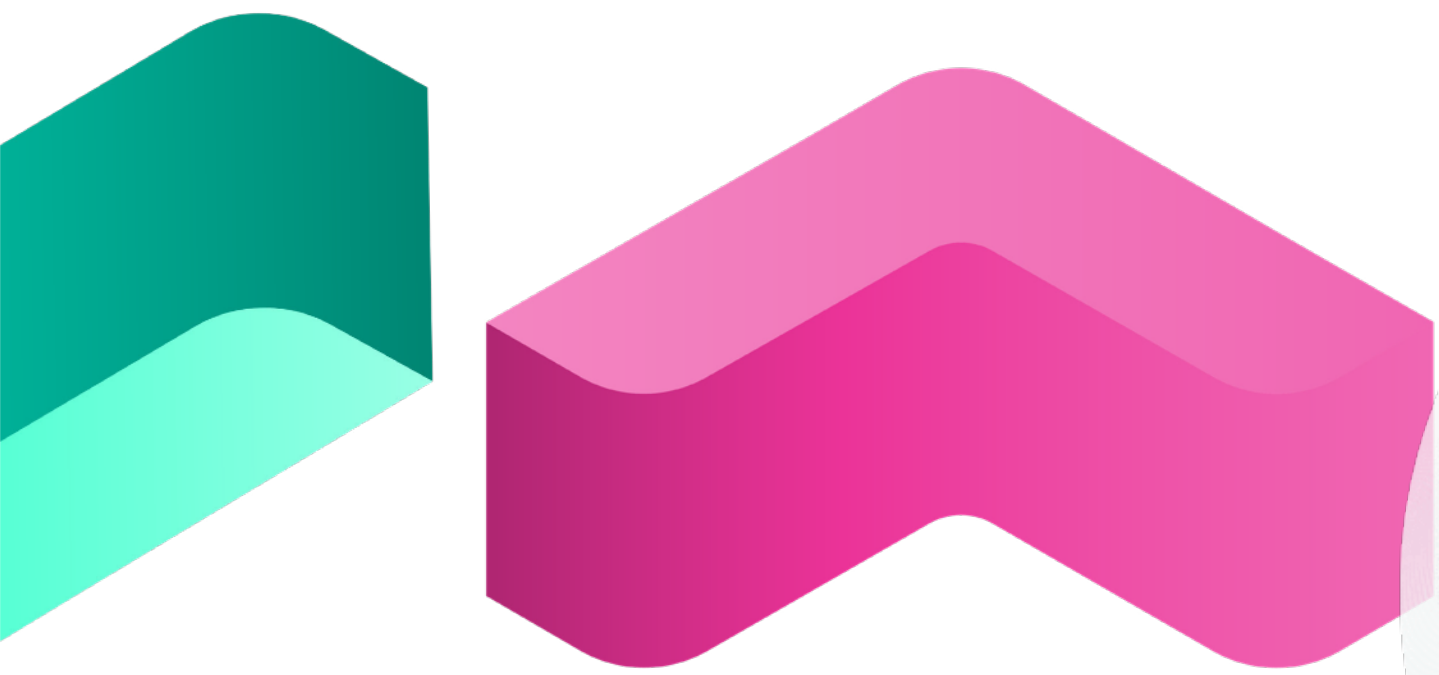


Getting started in Live Streaming

1. Entry Level Live Streaming
2. Equipment Choices
3. A Look At Social Media Platforms
4. Standing out in the crowd and my special sauce!



Let's start our journey!



1. Camera Options

Entry Level: What you will need

1. A source of video or audio content
2. Device to transform the video into an appropriate format - such as an encoder
3. Relatively fast and stable internet upload speed
4. Your destination of choice where your audience will enjoy your content

Equipment not to consider

1. Camera in your device



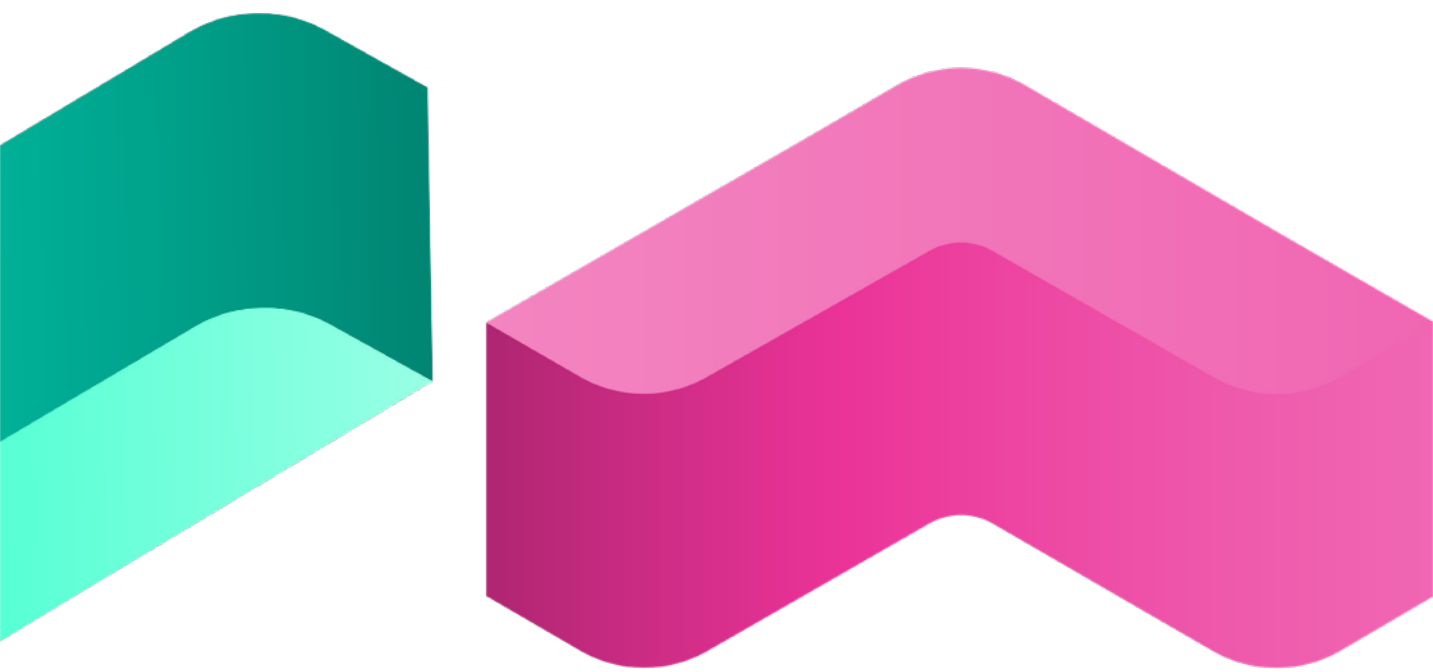


Equipment to consider

~~1. Camera in your device~~

2. External Plugin Camera (For example Logitech C920)

3. DSLR Camera/Video Camera with external capture device.



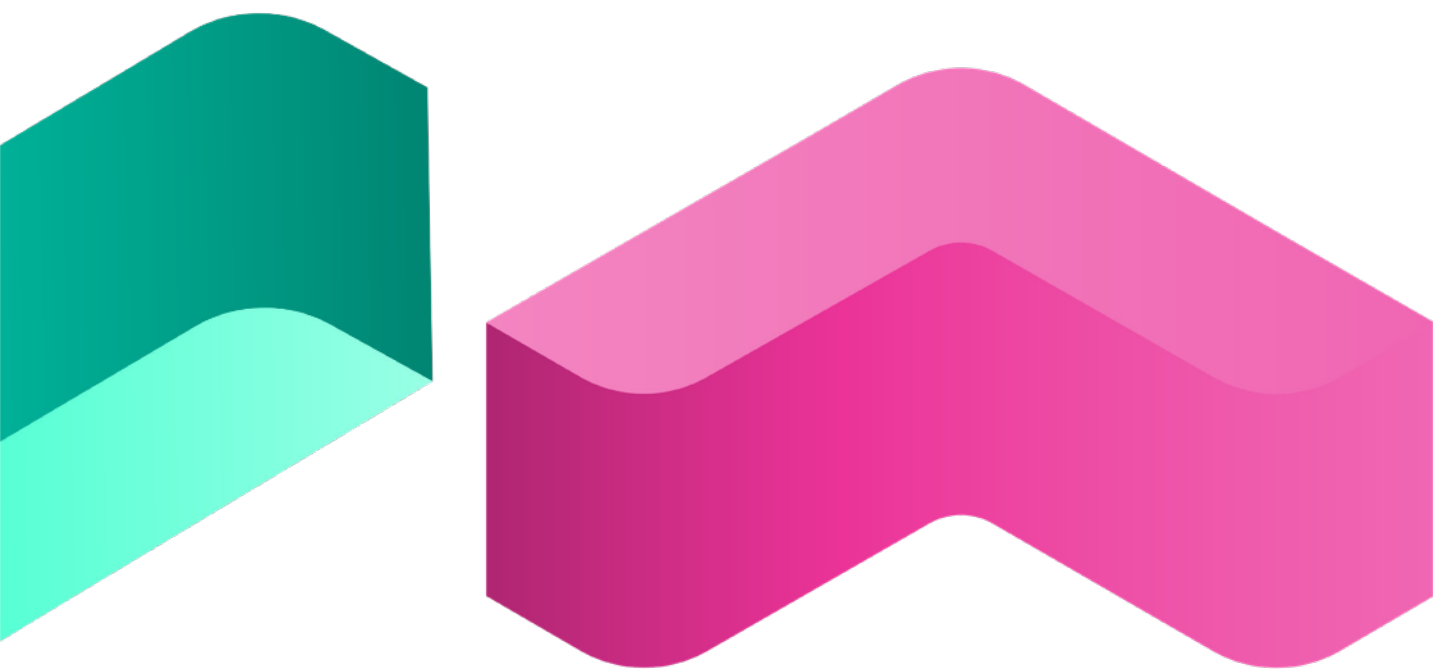


Manufacturers Live Streaming Plugin

Sony

Canon

Panasonic





What have we covered so far?



2. Mic Choices

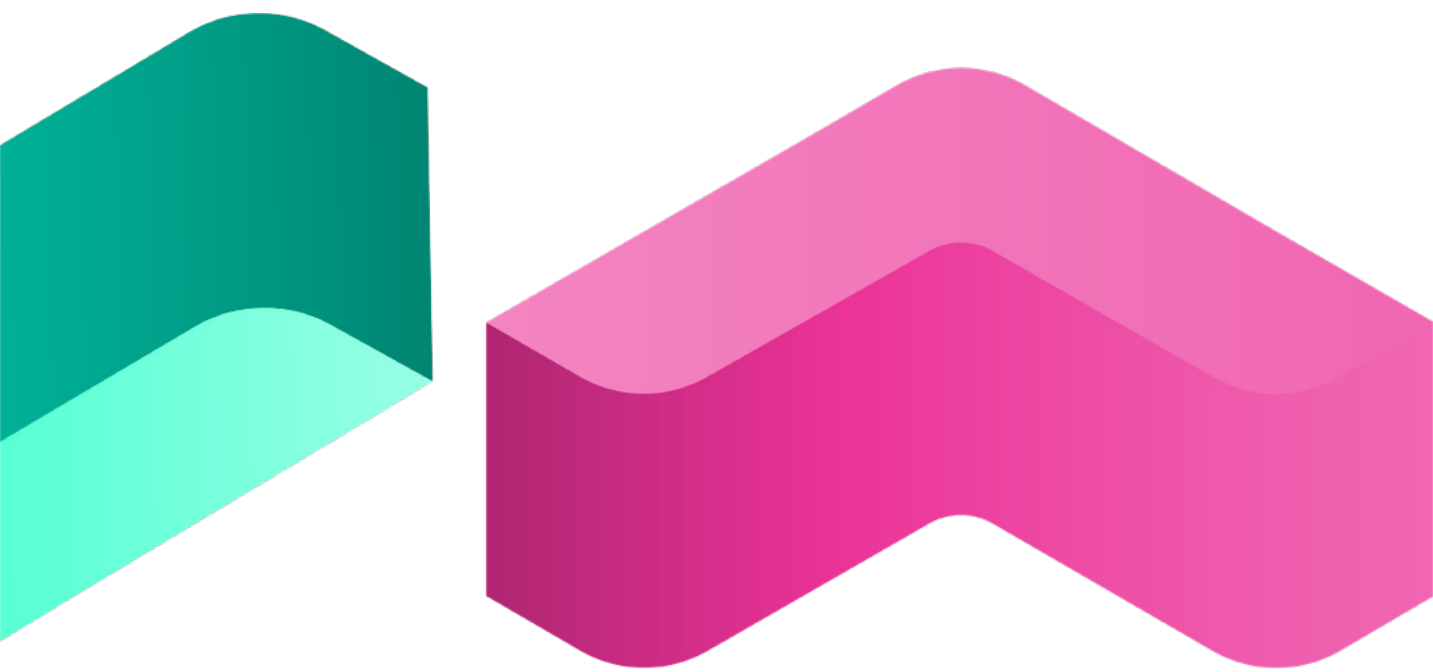


1. Camera Options



Sound is more important than video!

Said Mic



What have we covered so far?



2. Mic Choices



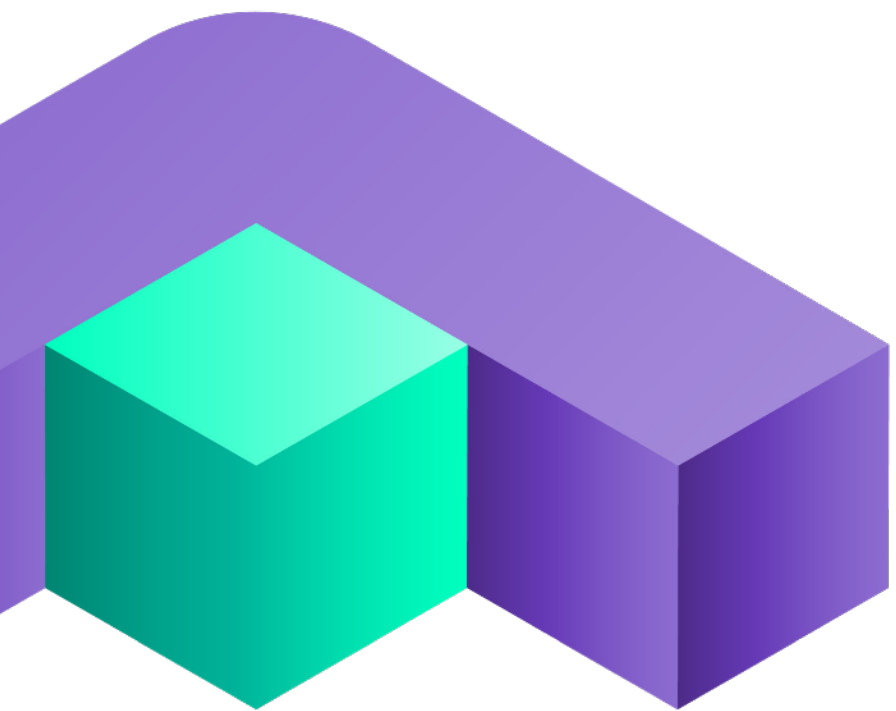
3. Going Live



1. Camera Options

Social Media Platforms

facebook





Alternatives to consider

zoom

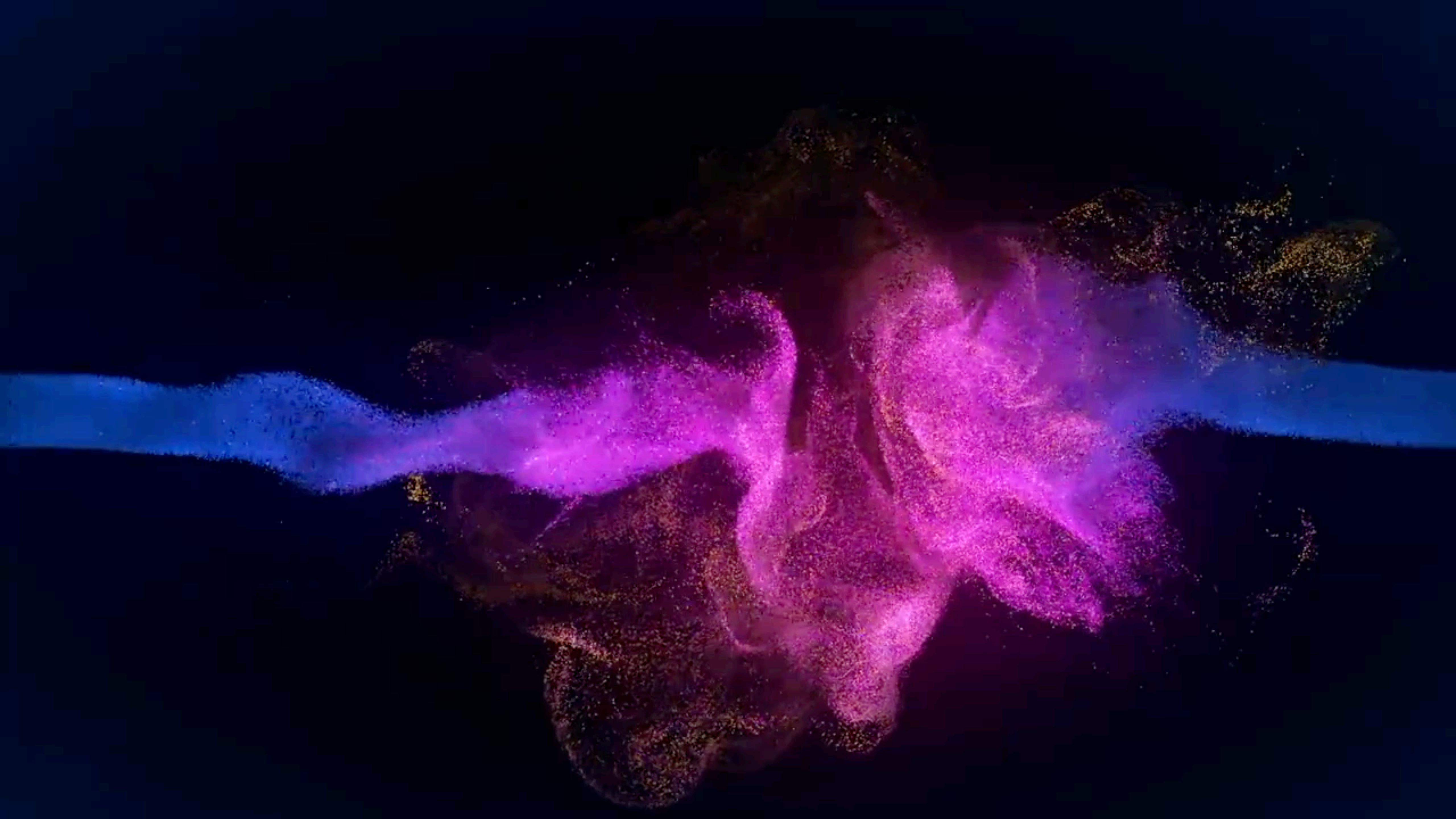




**But what if you want something a little
more special?**



**Before we do, shall we take
a 5 minute break?**



Software Solutions

1. OBS Studio
2. Ecamm Live (Mac OS only)
3. Stream Yard
4. mmhmm

It's time for some questions



digitalnetwork@arts council.org.uk
digitalculturenetwork.org.uk

Join the conversation

@ace_dcn
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