Digital Culture Network

ARTS COUNCIL ENGLAND

Hi,

With spring upon us (albeit with a touch of snow and hail!) and re-opening on the horizon for many, we hope you'll still find time to hone your digital skills. Read on for some great case studies, articles and events to inspire you and support you on your journey.

News

Cultural Enterprises Conference

Our Tech Champions Emma and Roberta, and Senior Manager Tiina will all be at the Cultural Enterprises conference which runs from 24-27 May. Booking is now open. Make sure you visit our virtual stand if you attend!

Find out more about the conference

Coming soon to the DCN website

We're currently working on some exciting new pages for our website. Soon you'll be able to watch tech demos and find out more about funding opportunities for your digital projects. If you have a product you'd like us to demo on our site, or know of a useful funding pot, we'd love to hear from you.

Get in touch

The anatomy of a great 'we are reopening' email

It's worth revisiting this Econsultancy article from July last year for anyone who is planning to reopen to the public in the coming weeks and months. Find out how the Natural History Museum crafted their reopening email and some key tips for what to include in yours.

Find out what makes a great reopening email

Catch up on our webinars

If you've missed any of our webinars, or just want to watch them again, you can catch up on our website. Why not start by checking out our Digital Skills for Libraries series – with lots of top tips that are relevant for everyone!

Creating & delivering digital content

Explore how you can produce your own digital work to engage with communities and host your own online events.

Catch up on the digital content webinar

Deepening online engagement with audiences

Explore how libraries have been reaching their communities and learn some tips to increase engagement with digital services and artistic programmes.

Catch up on the engagement webinar

Now booking

Tactical ticketing for digital events
Wednesday 12 May, 2pm
Register for the tactical ticketing webinar

RESCHEDULED: Optimising the customer funnel
Wednesday 30 June, 2pm
We have transferred all bookings to the new date
Register for the customer funnel optimisation webinar

Did you know you can add your own events to our listings page? If you're running an event focused on digital skills that's relevant to the arts and cultural sector you can suggest it through our simple web form.

Across the sector

Artlink Hull: Digital Inclusion Seminars
Various dates through April and May

These seminars explore how we can ensure arts programming is digitally inclusive, accessible and innovative for disabled audiences.

Find out more from Artlink Hull

Digital Futures: Embracing New Strategies
Thursday 29 April, 11am

Presented by Museums Association, join this event to hear from a wide range of expert speakers and discover how they have experimented with digital engagement during the pandemic.

Find out more from Museums Association

Successful eCommerce
Wednesday 5 May, 2pm

Join the Association for Cultural Enterprises for an interactive panel discussion led by eCommerce experts Shopify together with case studies from two online retailers in the cultural sector.

Find out more from the Association for Cultural Enterprises

Charity Digital: #BeMoreDigital Marketing Day
Thursday 20 May, 9am

A virtual conference to share key tips, tools, stories, and secrets about how your charity can use digital to bring you closer to your audiences.

Find out more from Charity Digital

Google Digital Garage – Live training
Various dates

Get started and access Google Digital Garage's free live webinar training designed to help you develop new skills.

Find out more from Google Digital Garage

That's it for this month! If you've got a question for one of our Tech Champions, want to partner with us, or have some exciting news to share, then we'd love to hear from you. Get in touch with the Digital Culture Network.

digitalculturenetwork.org.uk