Welcome

Before we get started:

1. Today’s webinar is scheduled to last 1 hour including Q&A

2. Closed Captions are available on the desktop and mobile Zoom app (click the CC button)

3. This webinar is being recorded and will be available on the website alongside additional resources within 7 days

4. Say hello in the chat (select “Everyone” from the dropdown) and ask questions using the Q+A button. You can also use the reaction buttons!

Introduction to digital accessibility

Roberta Beattie, May 2023

Digital Culture Network

ARTS COUNCIL ENGLAND

Roberta Beattie

Digital Accessibility
Tech Champion

Agenda

- What is digital accessibility?
- Accessibility principles
- Simple accessibility tips
- Tools & resources
- Recap and Questions

“People are limited by barriers in society, not by their physical abilities or differences”

Shape Arts

The goal of digital accessibility is to remove barriers that prevent anybody from being able to understand or interact with your digital content

Poll time!

59,642,000

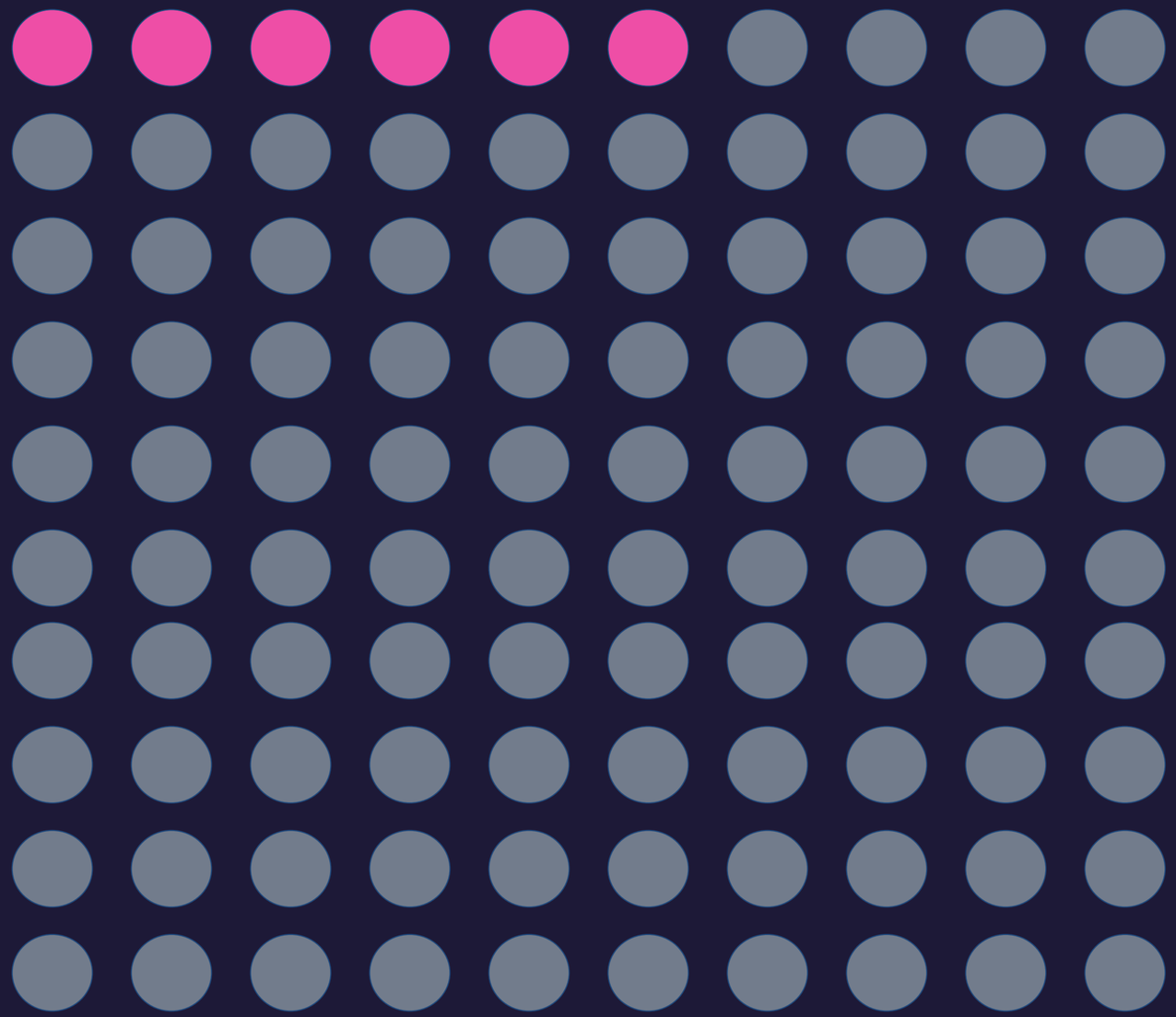
Population England

Source Census 2021

10,400,000

Source Census 2021

100 people



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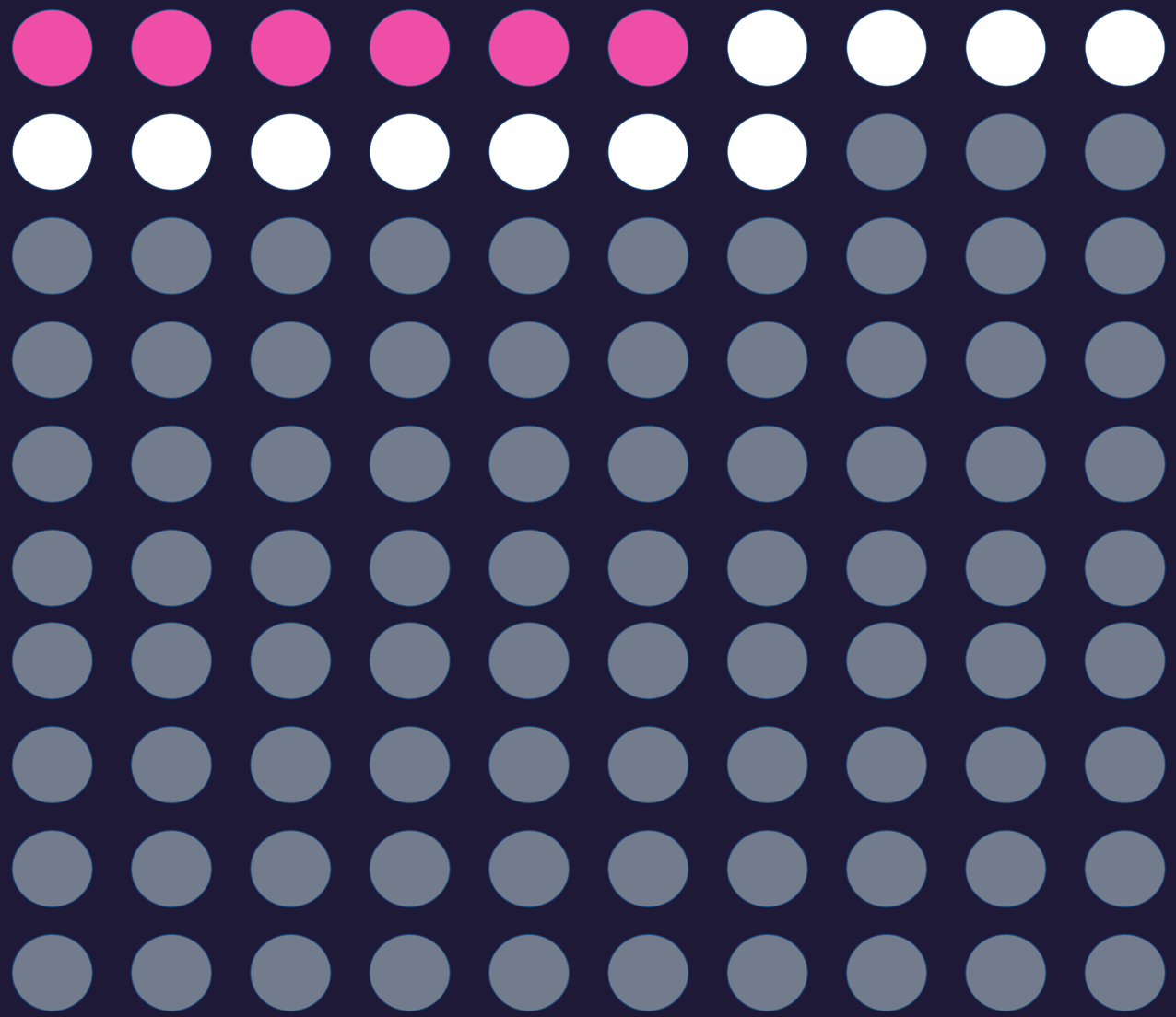
100 people



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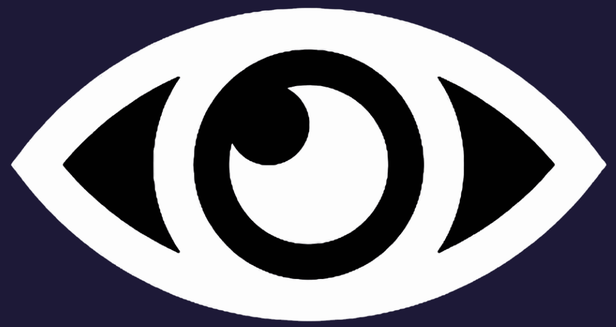

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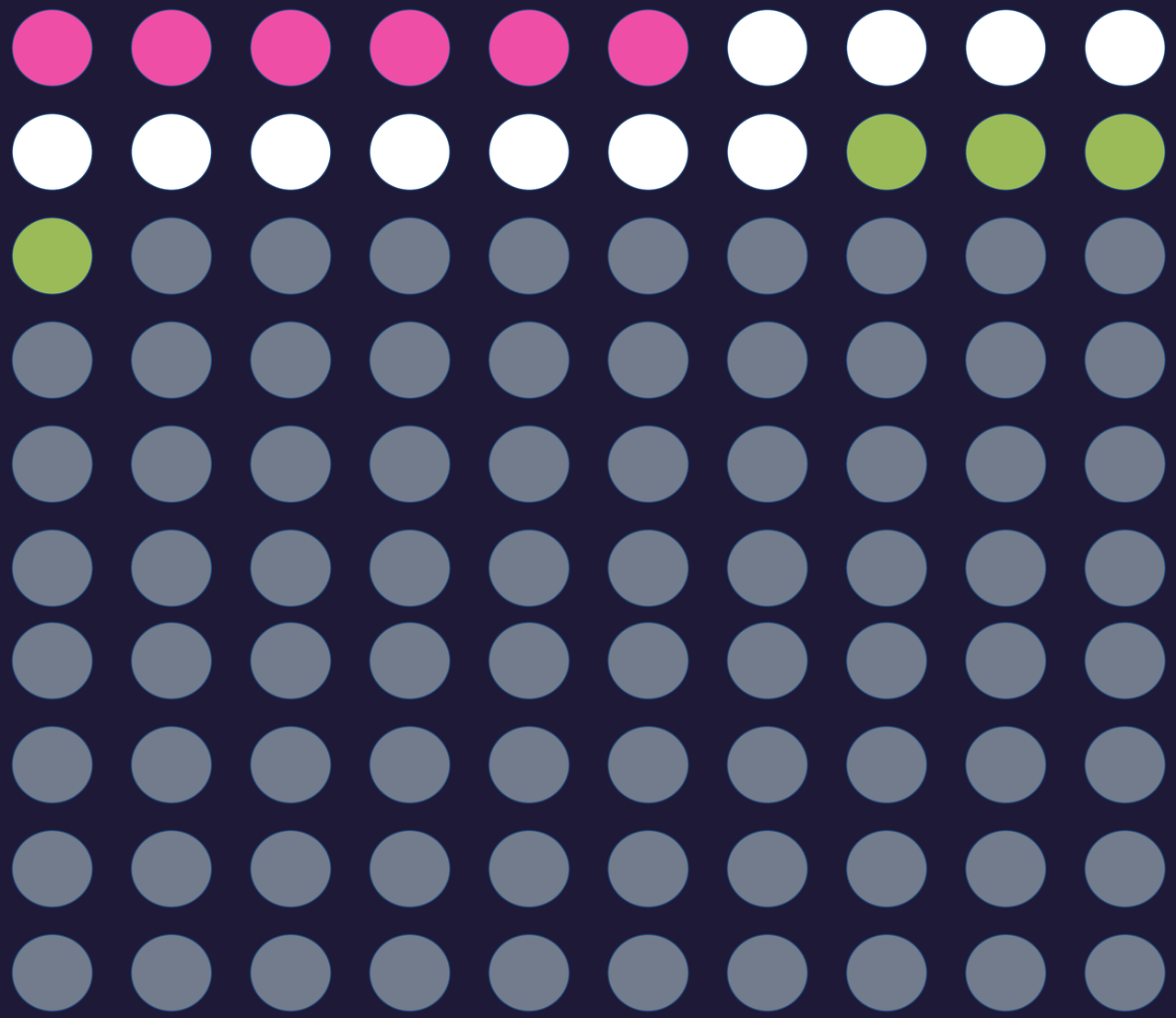

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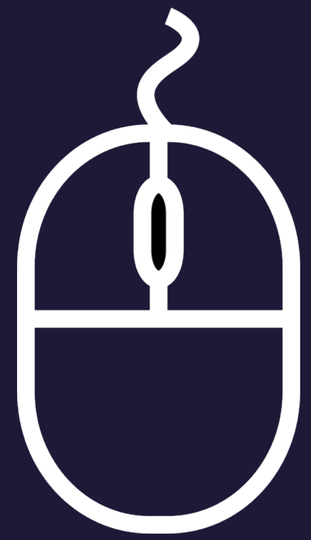

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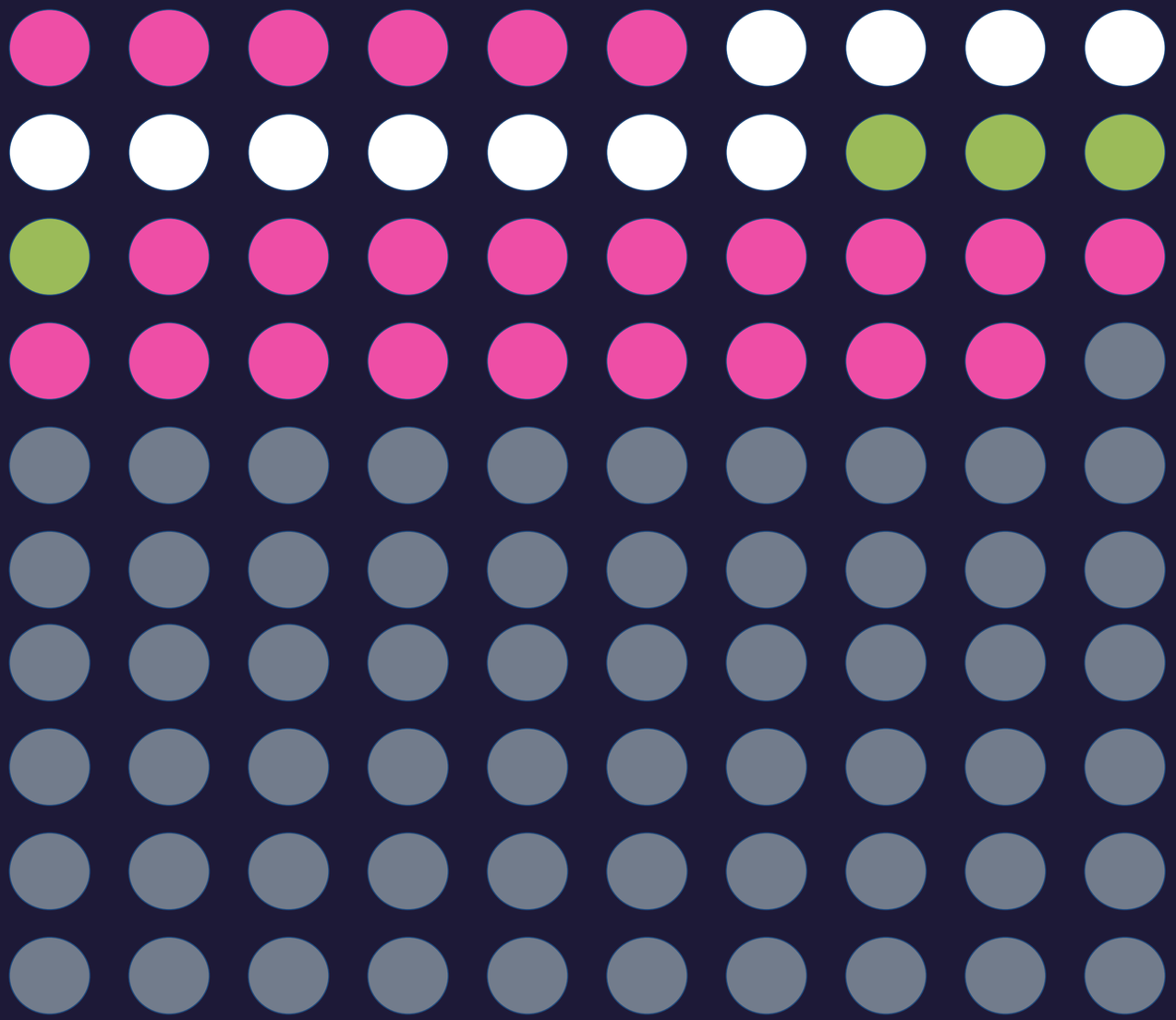

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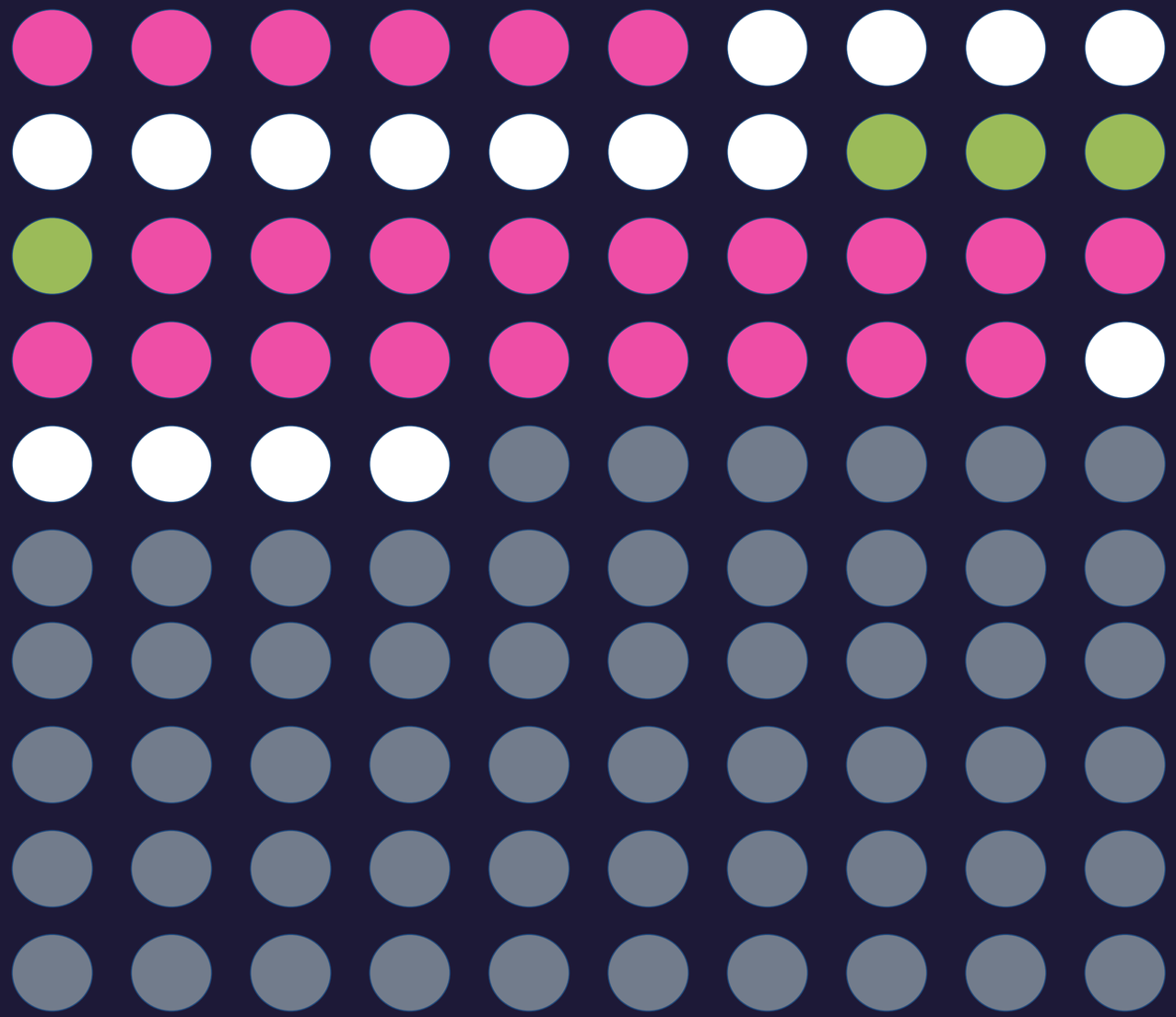
100 people



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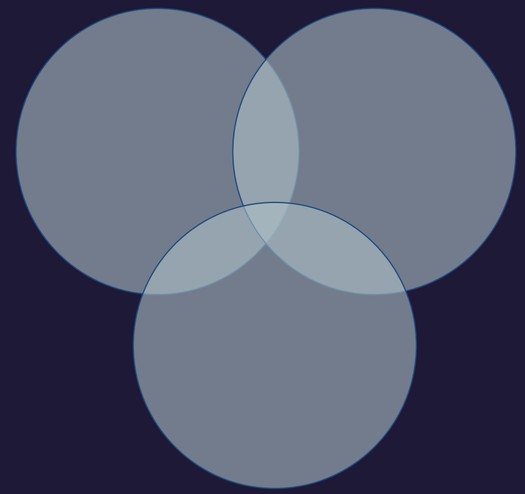

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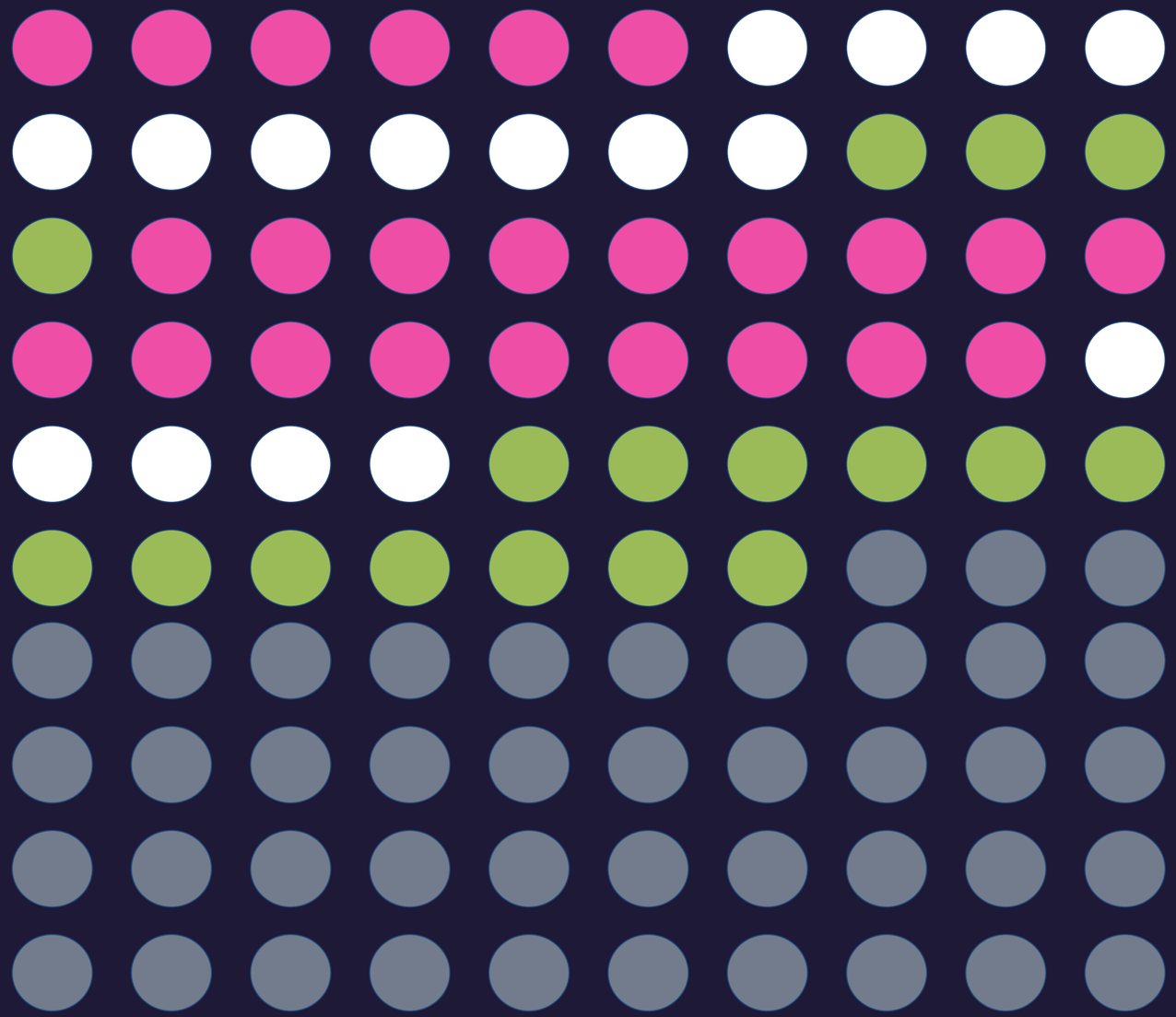

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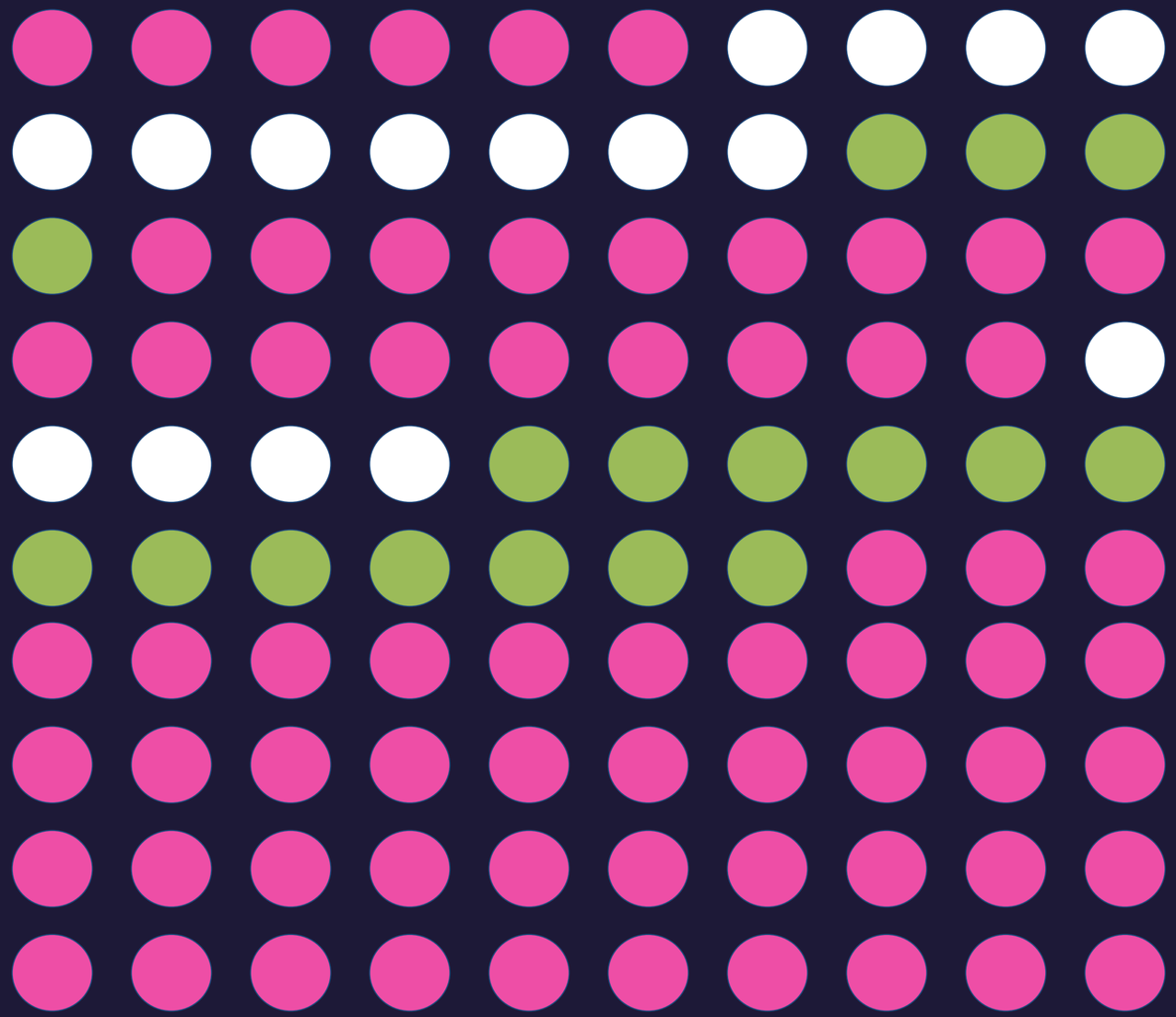

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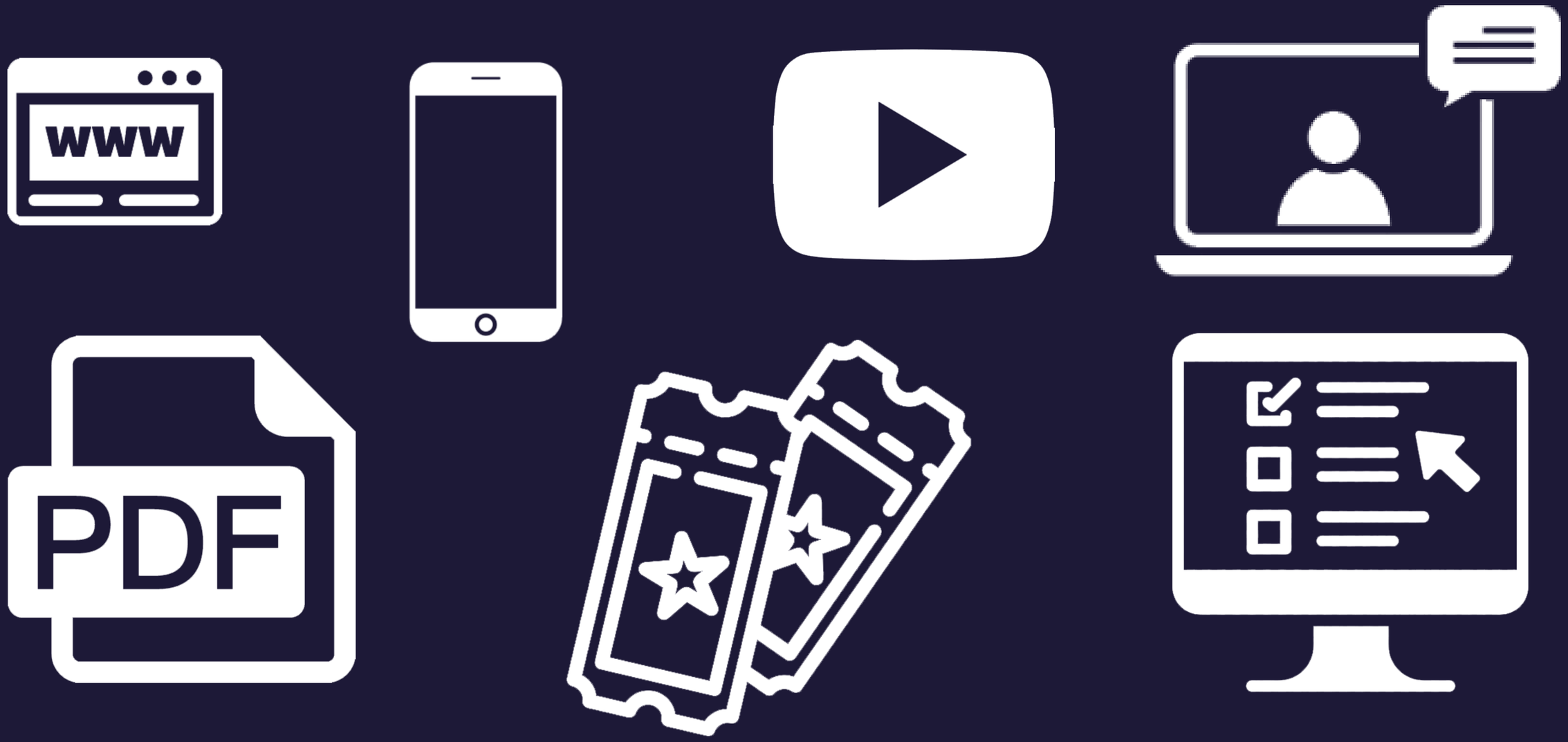
Accessibility comes first

What is digital accessibility?



WCAG guidelines

WCAG

Accessibility is about people

Agenda

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POUR Principles

Perceivable

Operable

Understandable

Robust

Perceivable

Operable

Understandable

Robust

Accessibility modes

Permanent

Temporary

Situational

Accessibility barriers

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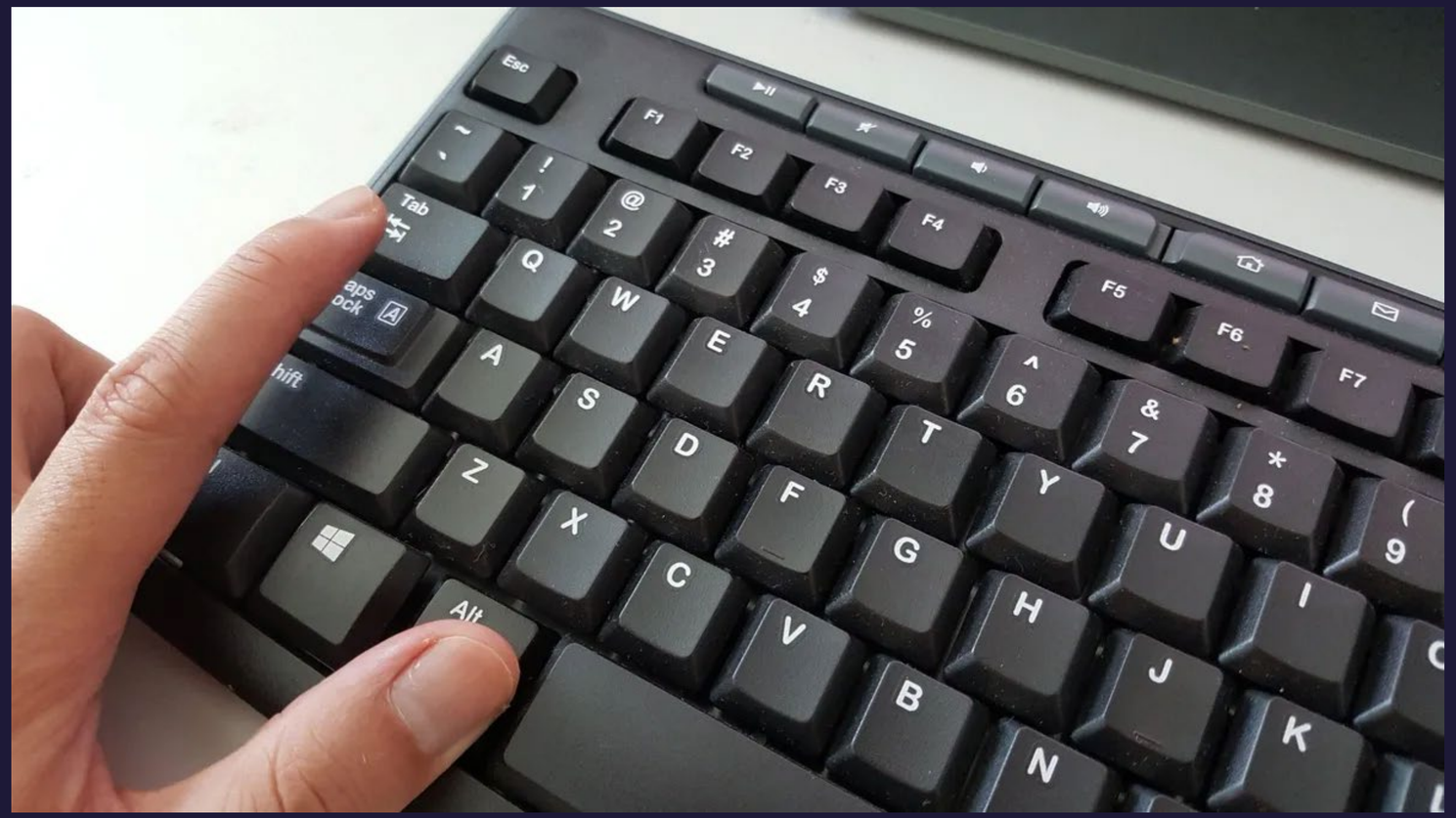
Website accessibility tips

Navigating with a keyboard

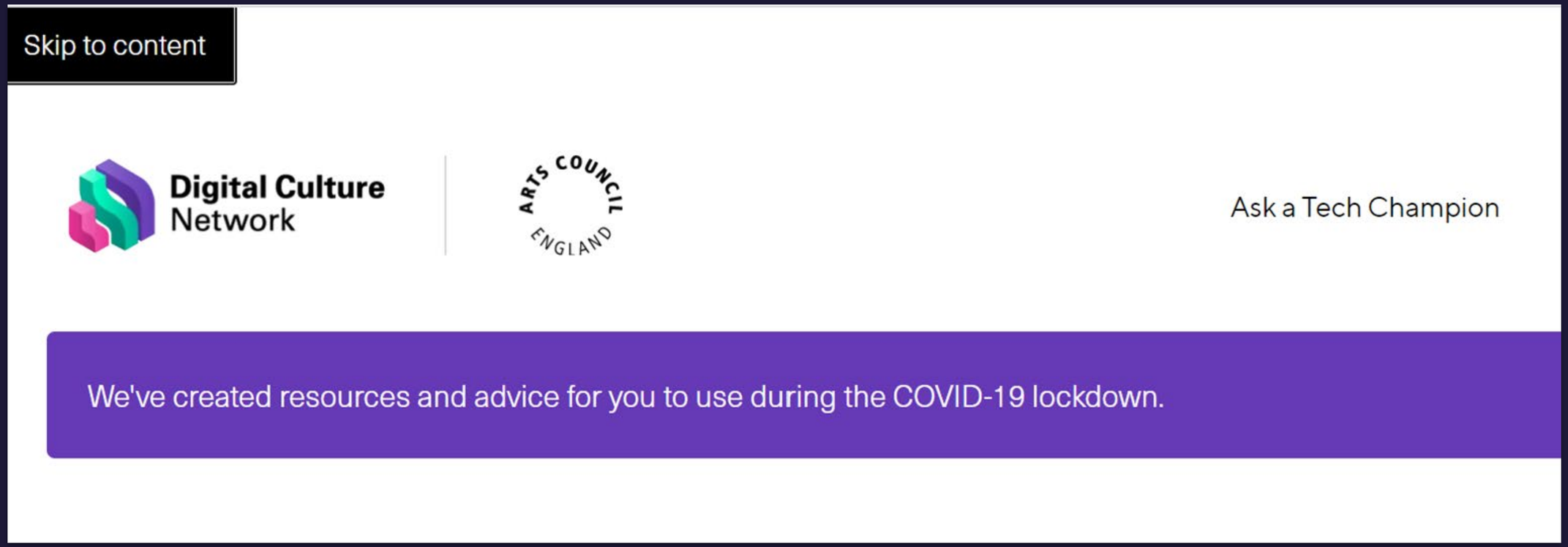
★Can you use your website with a keyboard?



Focus state link example

Skip to content

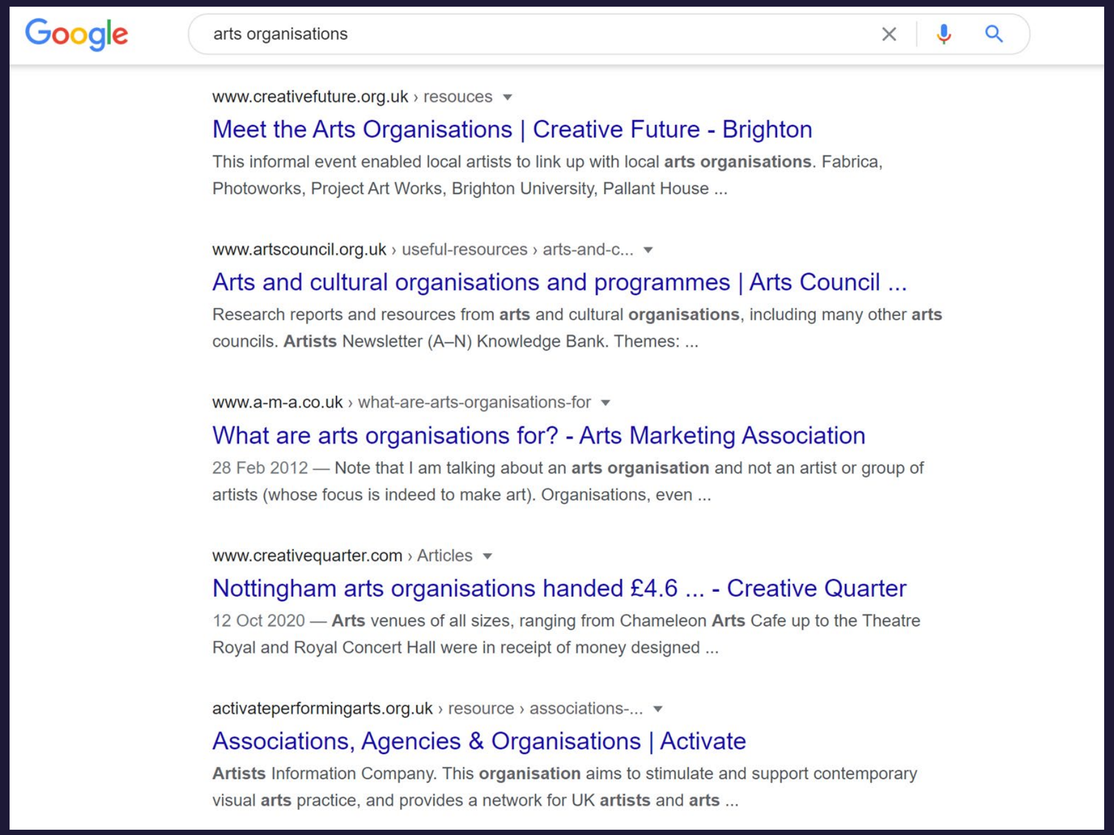
★Add a skip to content link



Focus on links

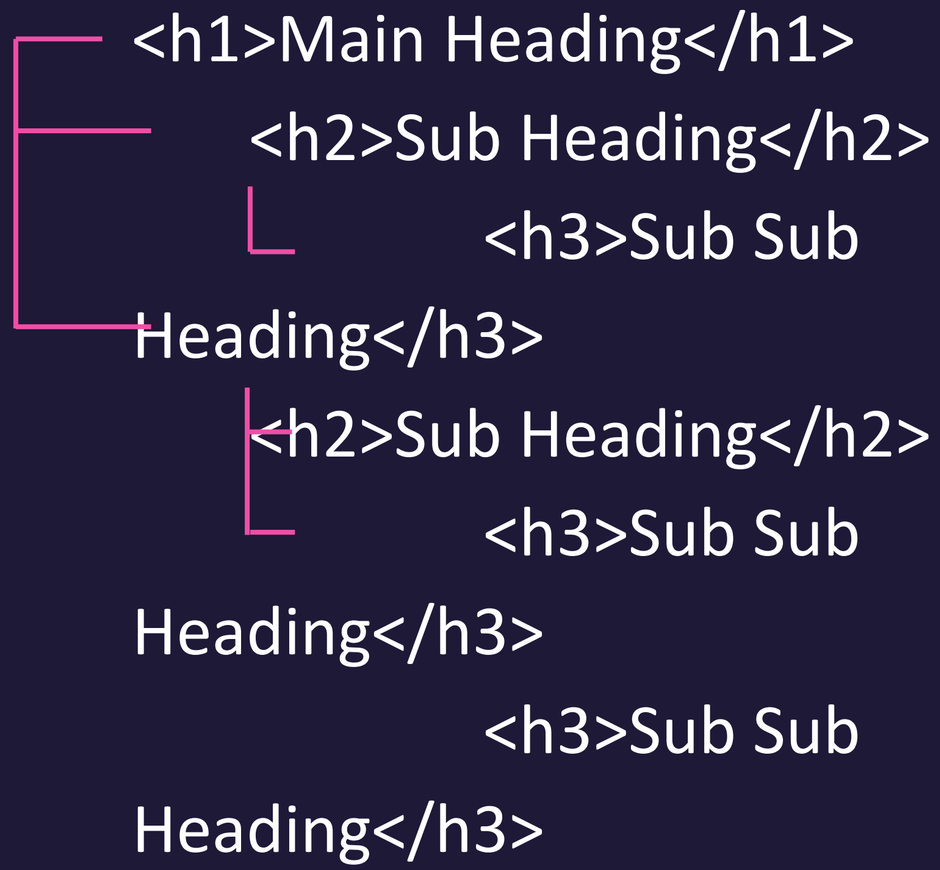
★The links should highlight when you tab through them

Well written page titles



Headings organise content

★ Use headings to organise content in a logical order



Use sans-serif fonts

Sans-Serif

Serif

Simple language

In the event of ➡ **If**

Break up large chunks of text

Once upon a time there were three bears, who lived together in a house of their own in a wood. One of them was a little, small wee bear; one was a middle-sized bear, and the other was a great, huge bear. One day, after they had made porridge for their breakfast, they walked out into the wood while the porridge was cooling.

Once upon a time there were three bears, who lived together in a house of their own in a wood.

One of them was a little, small wee bear; one was a middle-sized bear, and the other was a great, huge bear.

One day, after they had made porridge for their breakfast, they walked out into the wood while the porridge was cooling.

Easy read

Colour contrast

★ Make sure the contrast of your content works for everyone

Links

★Use descriptive language for link text

Read more

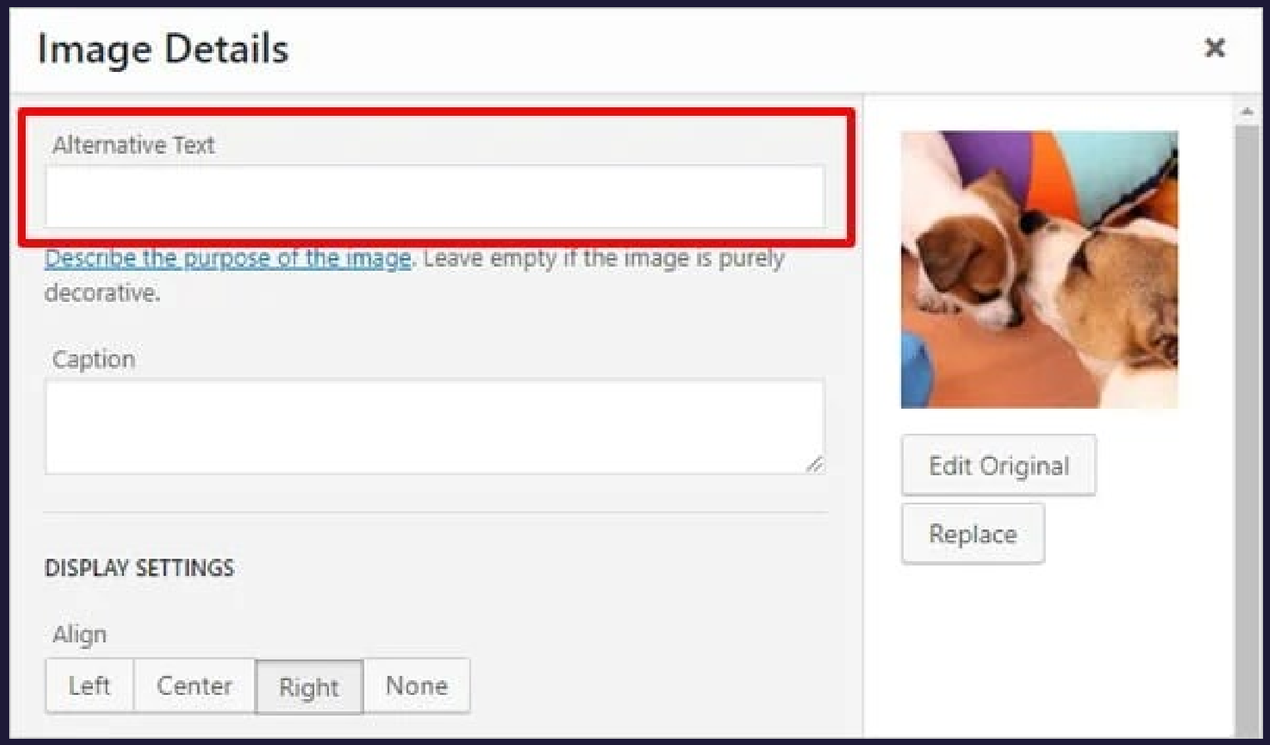
Download our annual report (pdf)

Allow people to pause animations

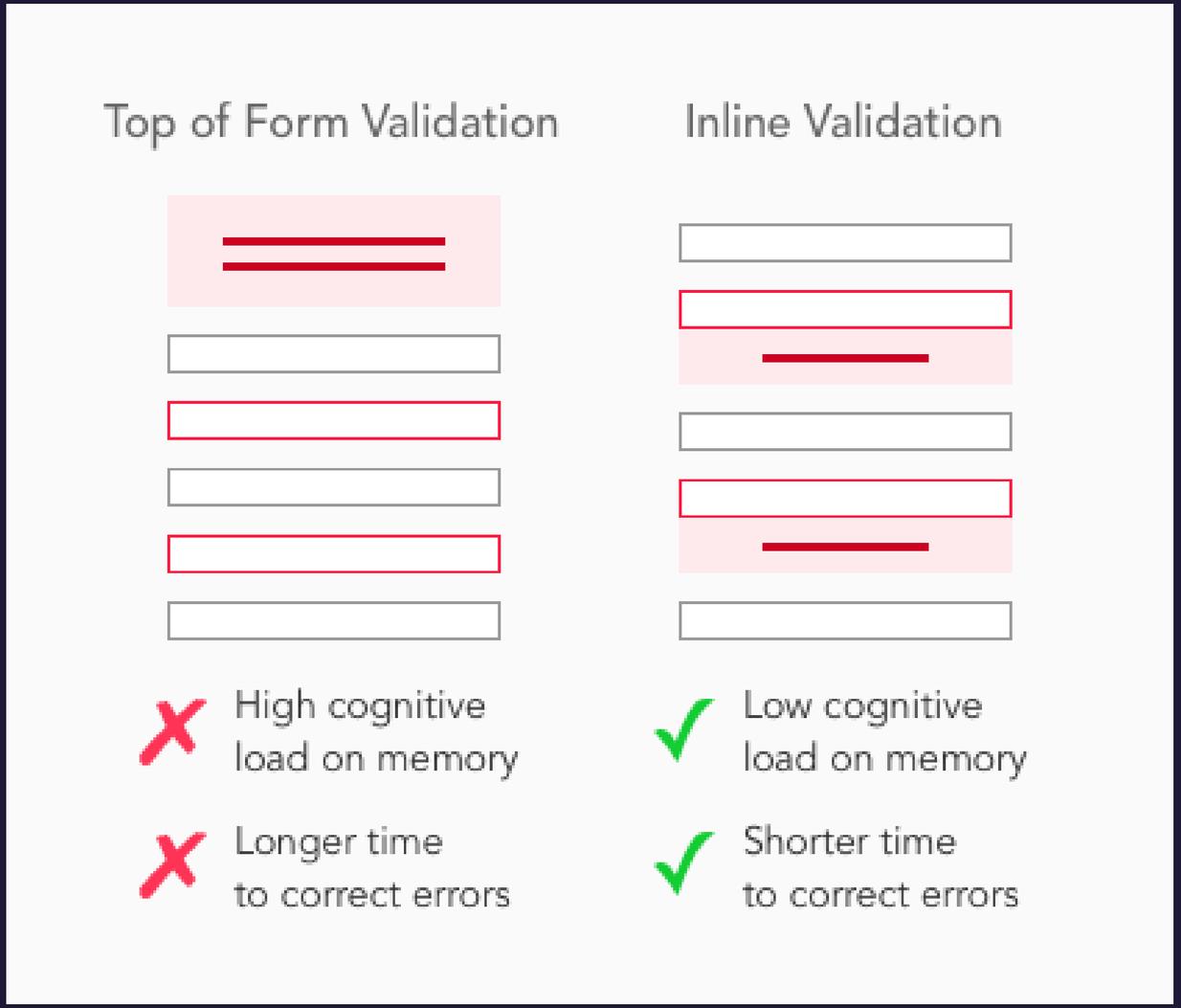
★ Add controls to let people slow down or stop moving elements

Images

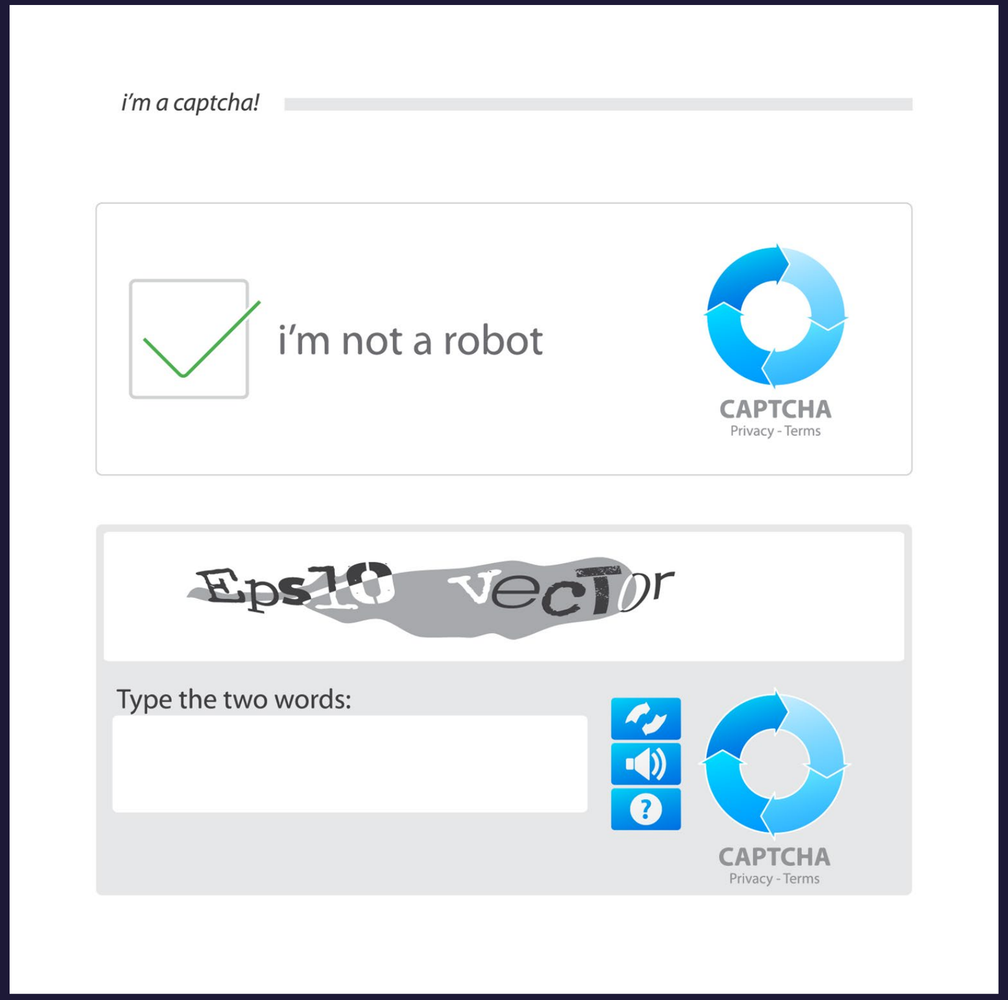
★Create meaningful alt text for your images

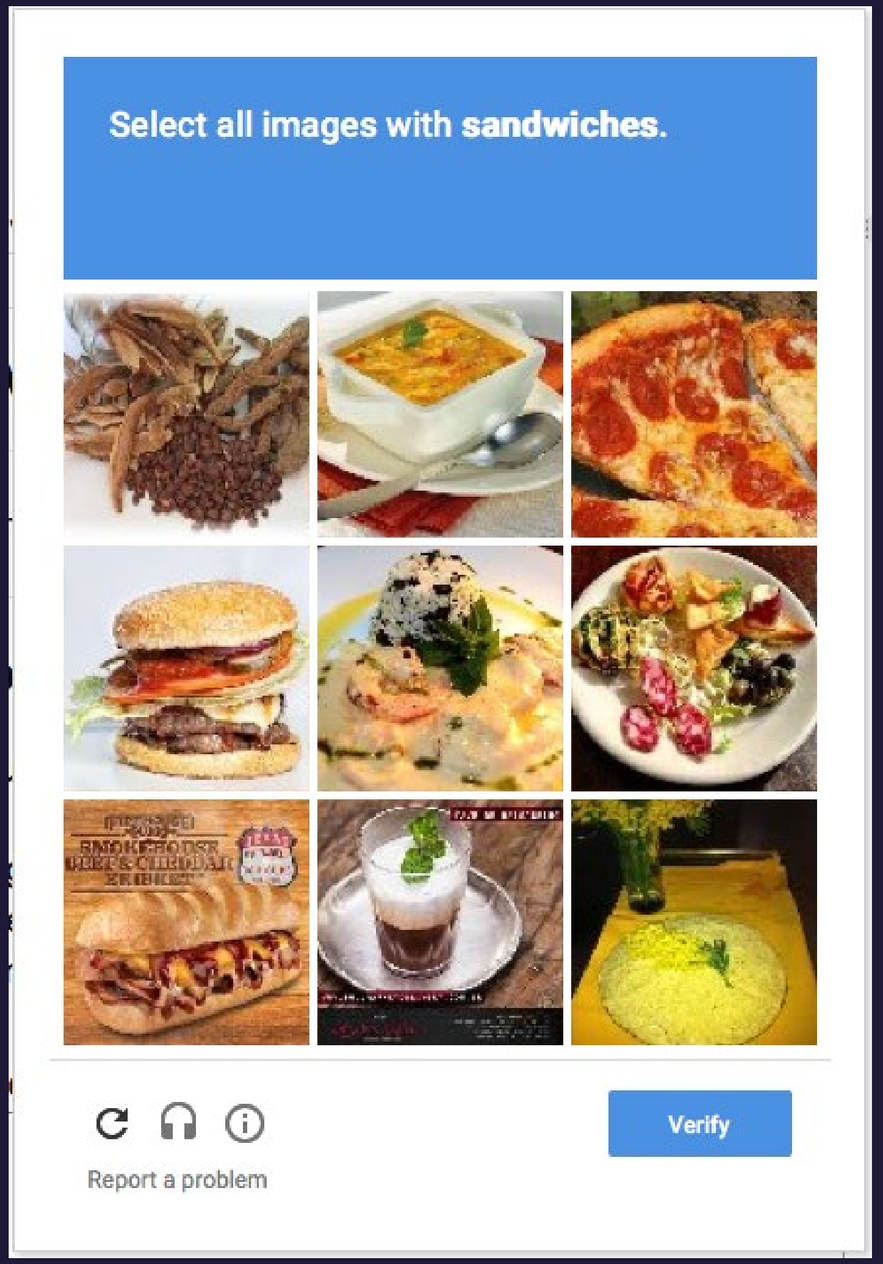


Notifications and form error feedback

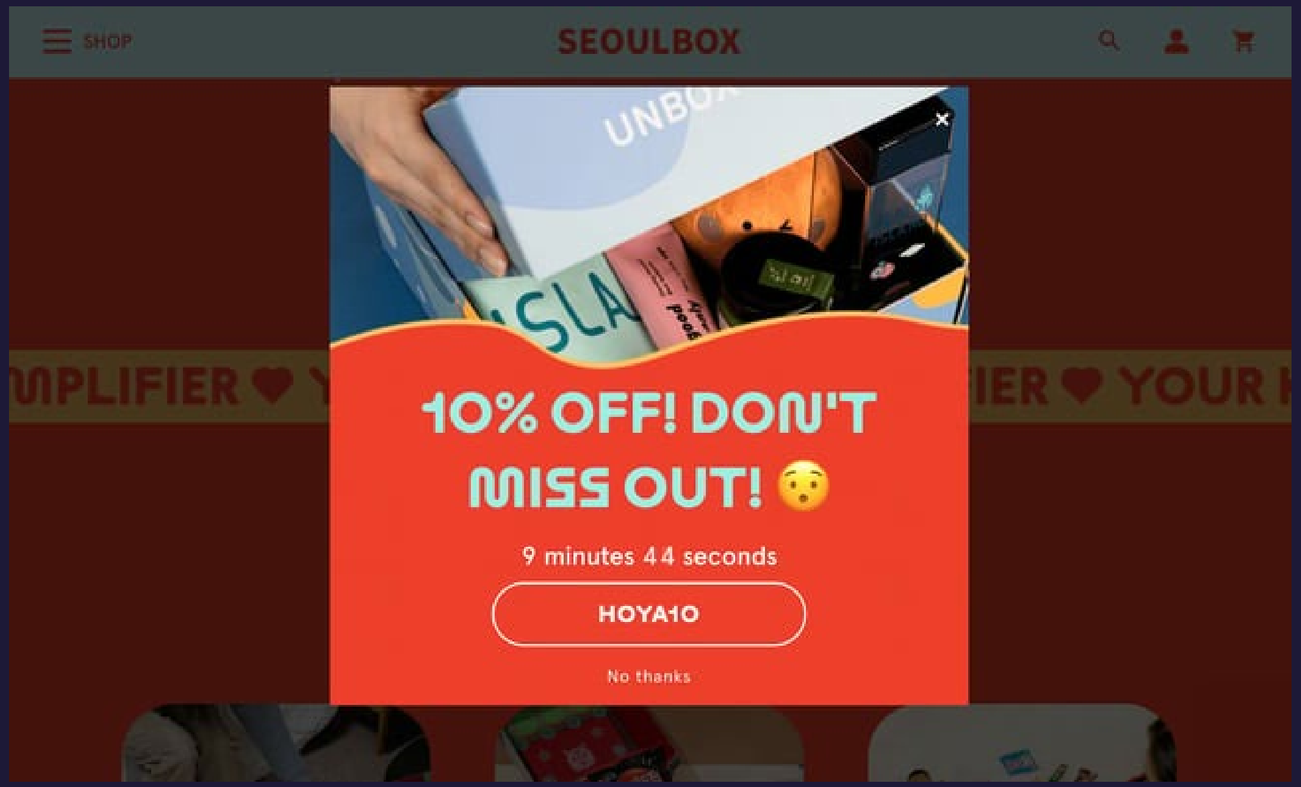


Captcha


i'm a captcha!
i'm not a robot
CAPTCHA
Privacy - Terms
Eps10 vector
Type the two words:
CAPTCHA
Privacy - Terms


Select all images with sandwiches.
Verify
Report a problem

Pop-ups


SHOP
SEOULBOX
10% OFF! DON'T MISS OUT! 😯
9 minutes 44 seconds
HOYA10
No thanks

Access information

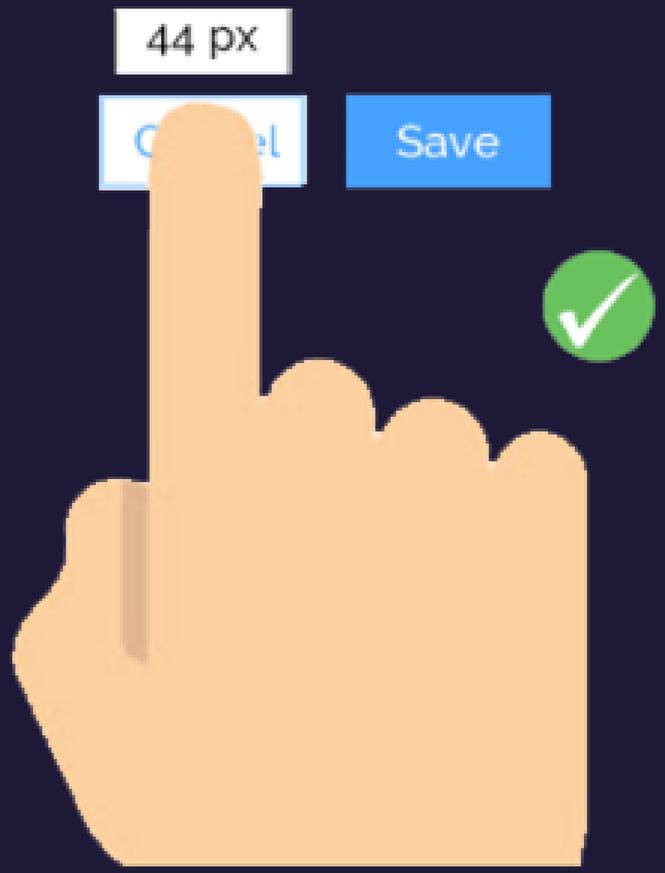
DE LA WARR PAVILION

Multiple device accessibility tips

Accessibility across devices

★ Does your content work on different devices?

Tap targets

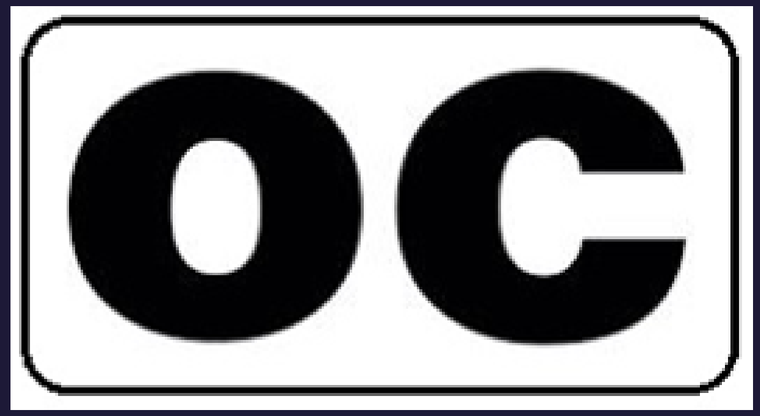


Mobile menus

Video accessibility tips

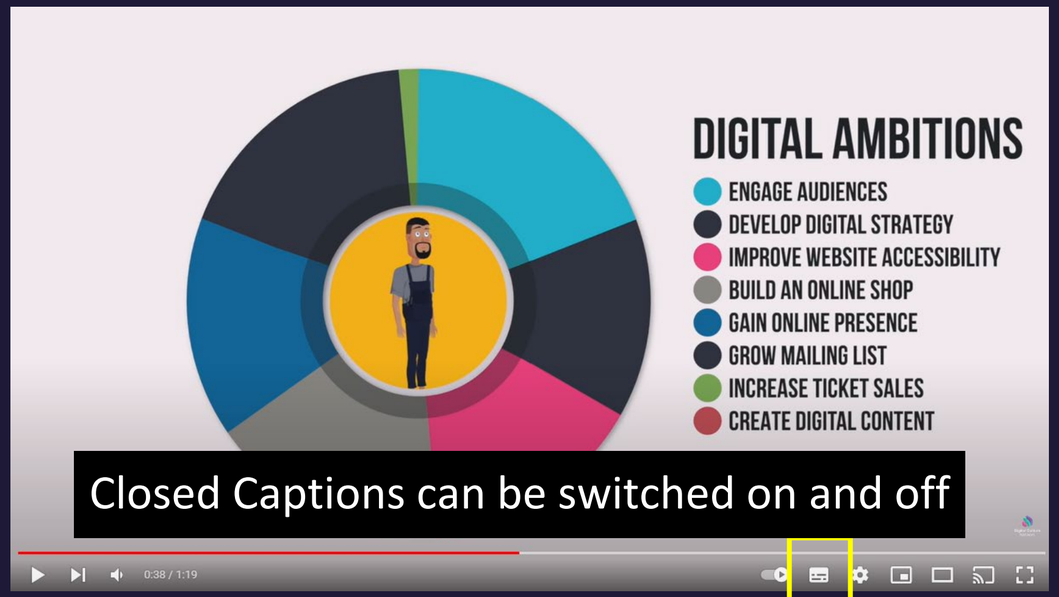
Captioning videos

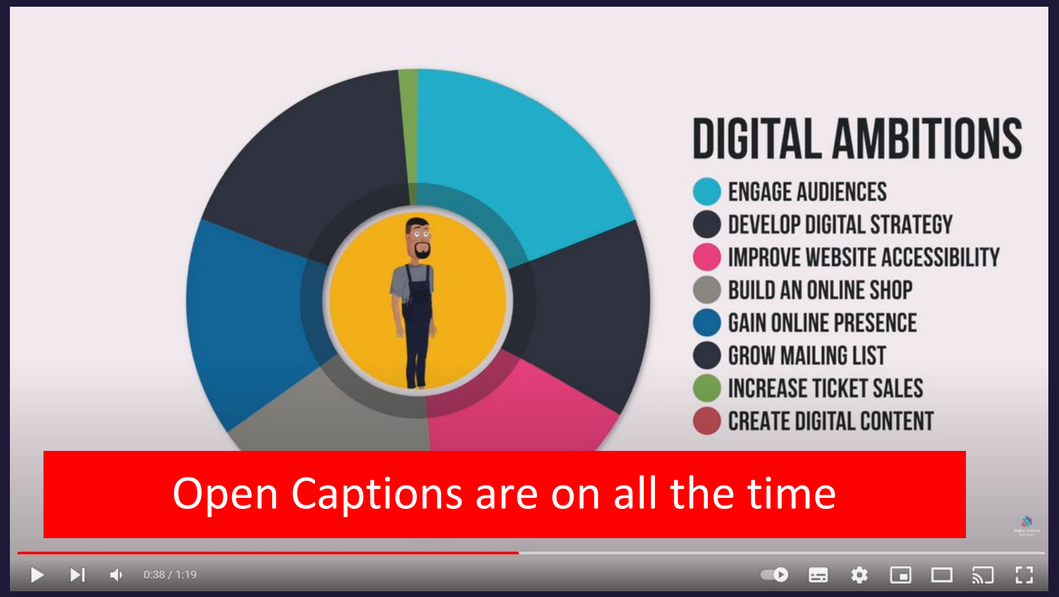
Closed Captions



Open Captions

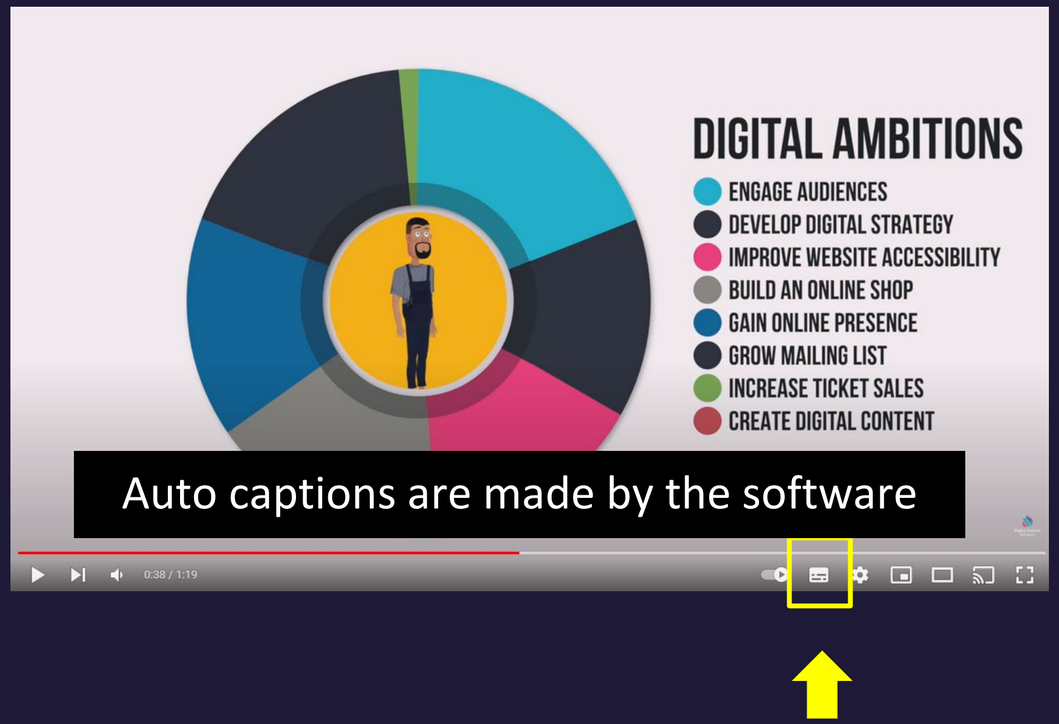
Captioning videos



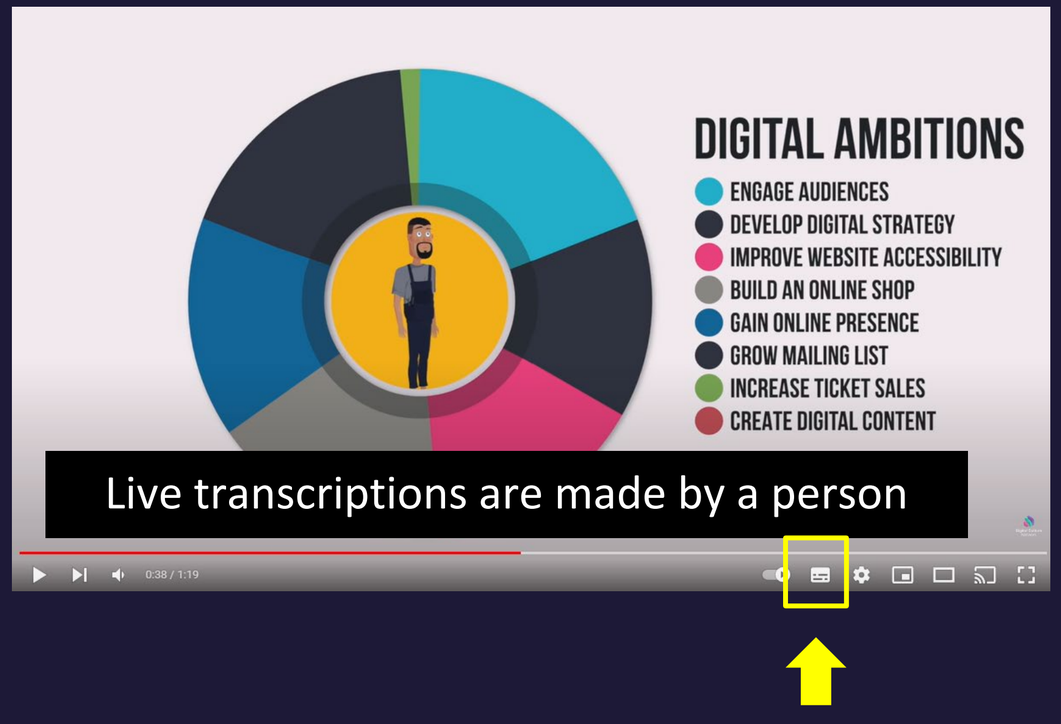


Auto and live transcription

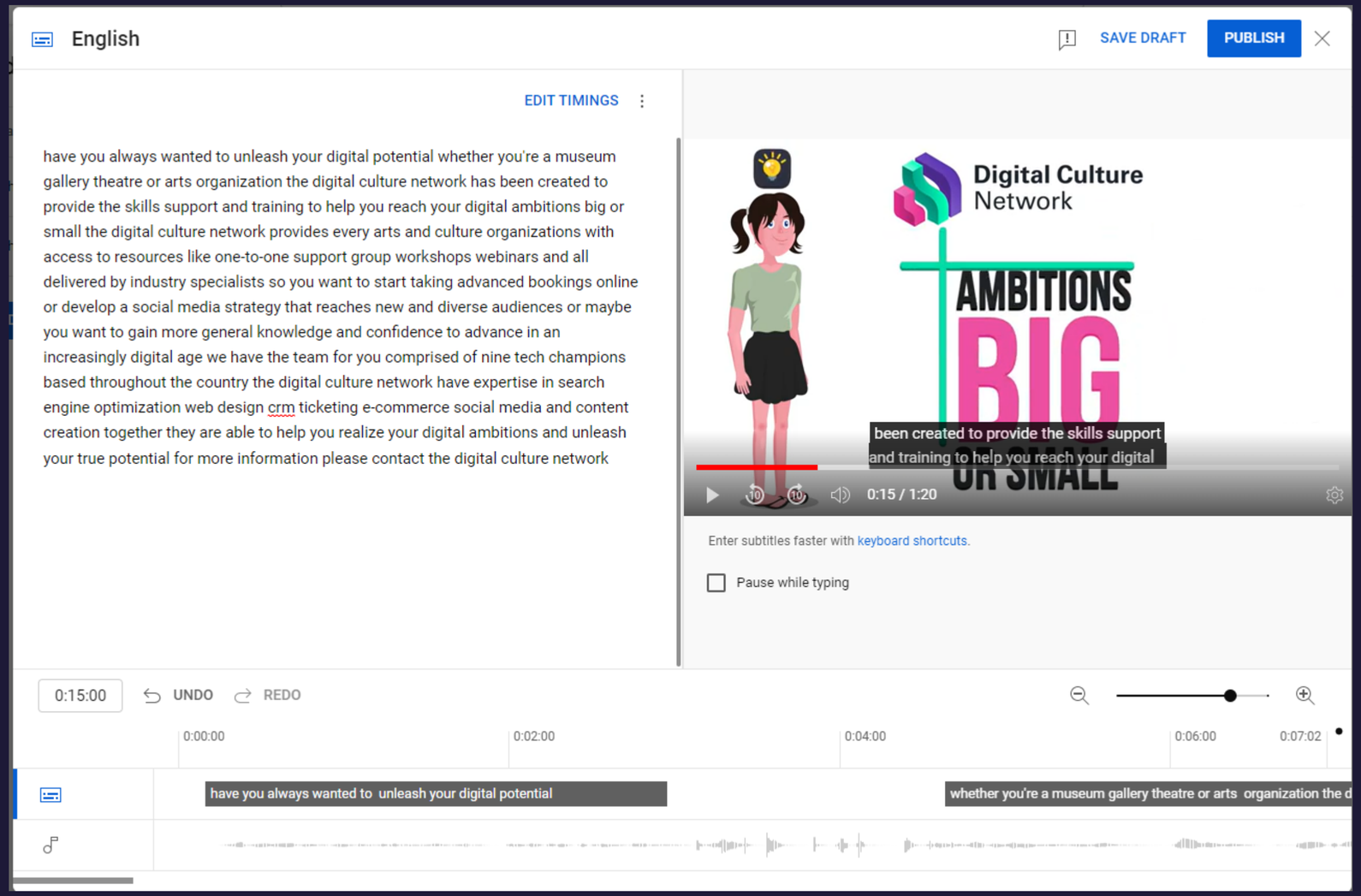
Auto Captions



Live Transcriptions



YouTube Studio



Audio descriptions for videos

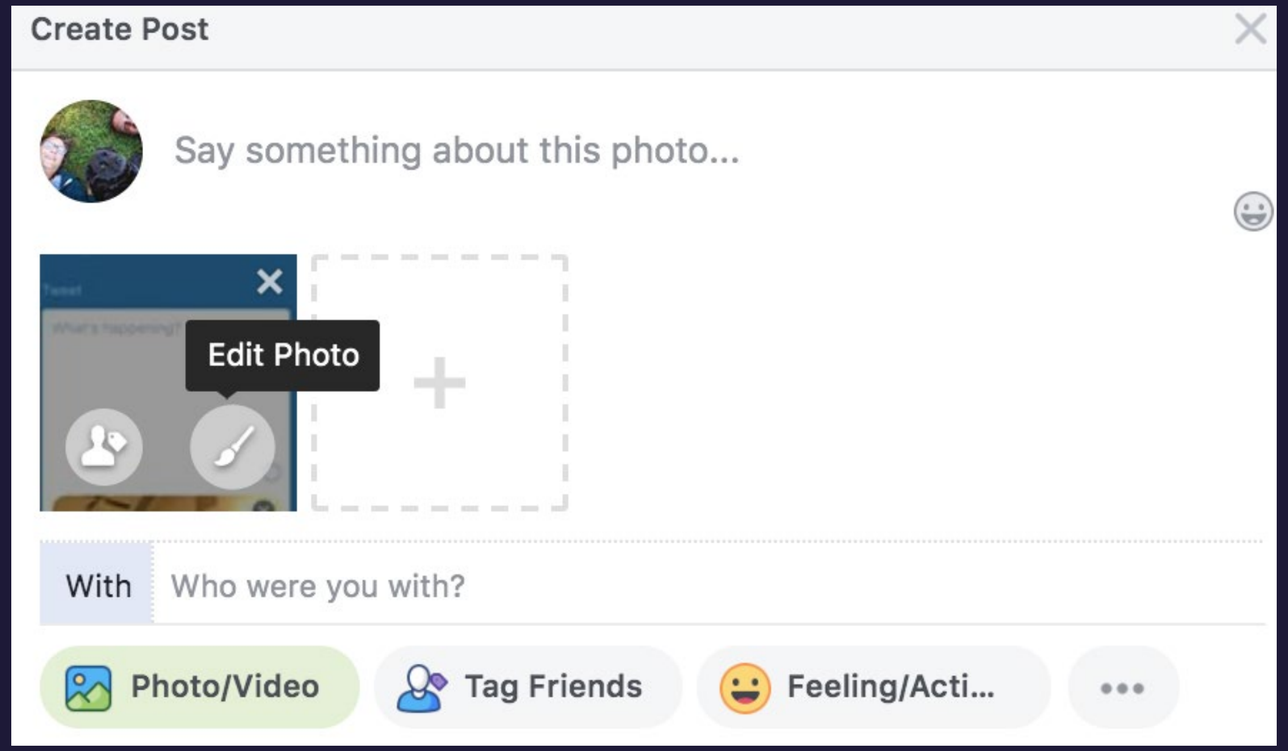
Newsletter accessibility tips

Newsletter accessibility

Social media accessibility tips

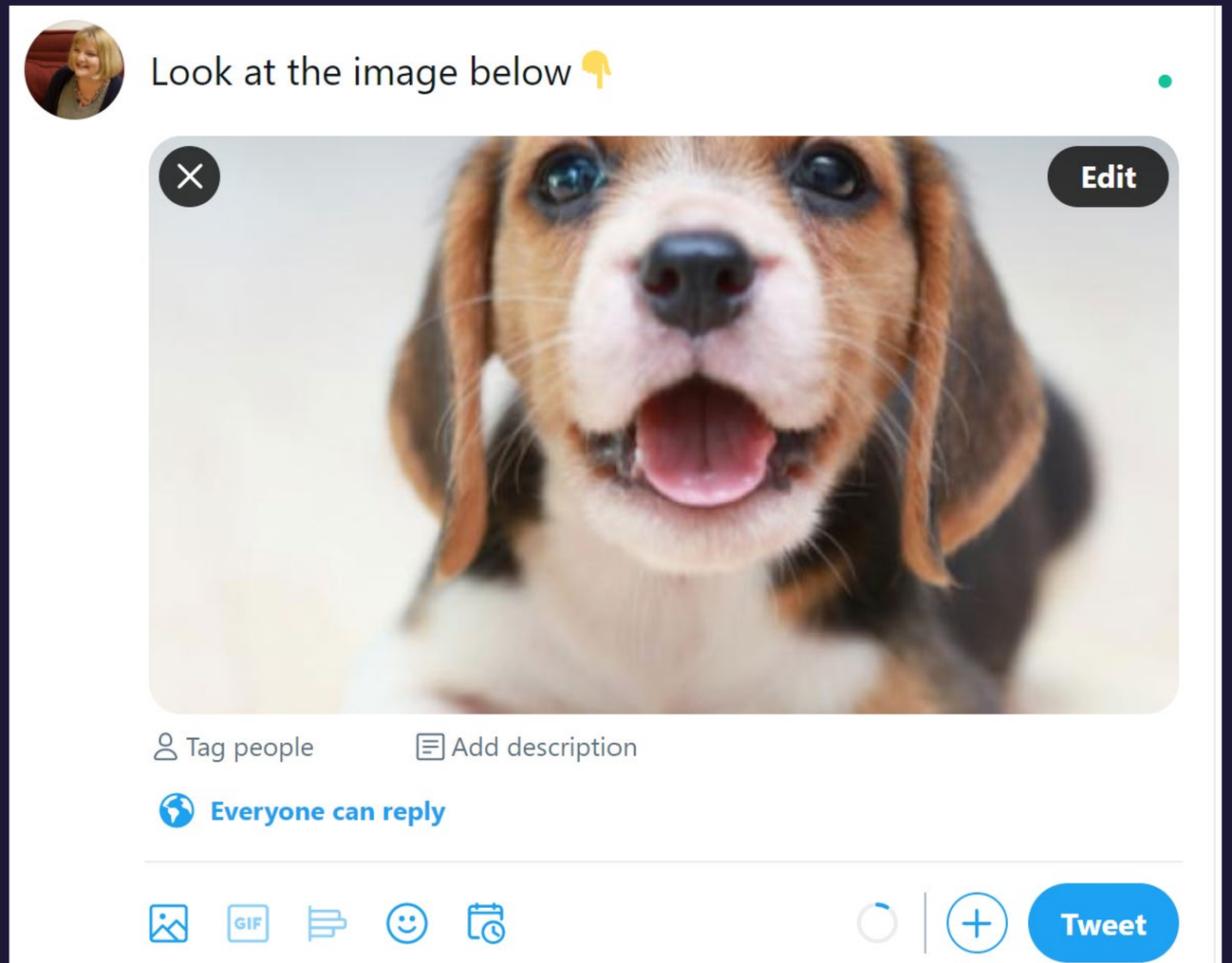
Accessible social media

Alt text on images



TitleCase your #Hashtags

Describe emojis



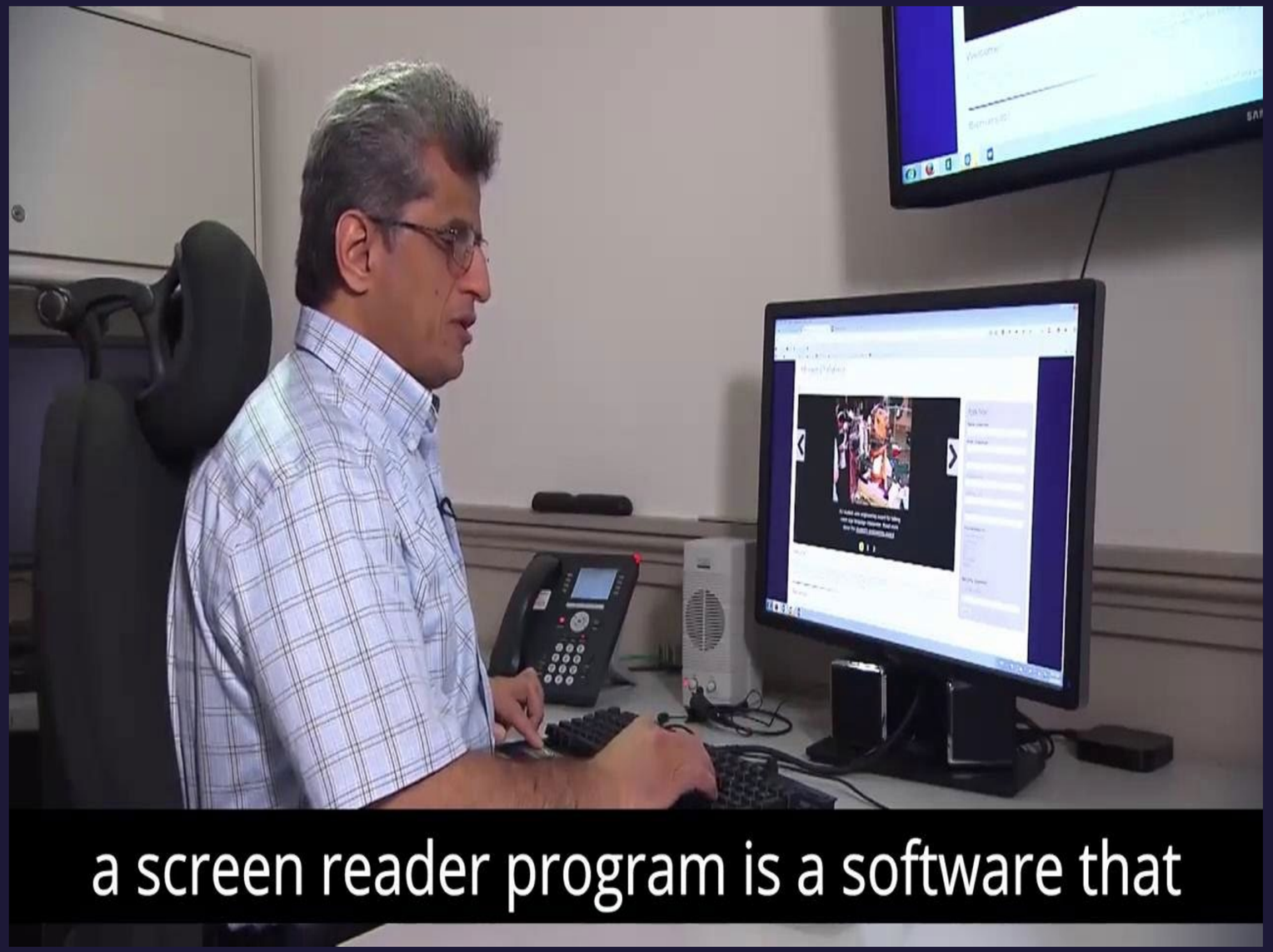
PDF accessibility tips

Accessible PDFs

User feedback

Ask your audience

Using a screen reader



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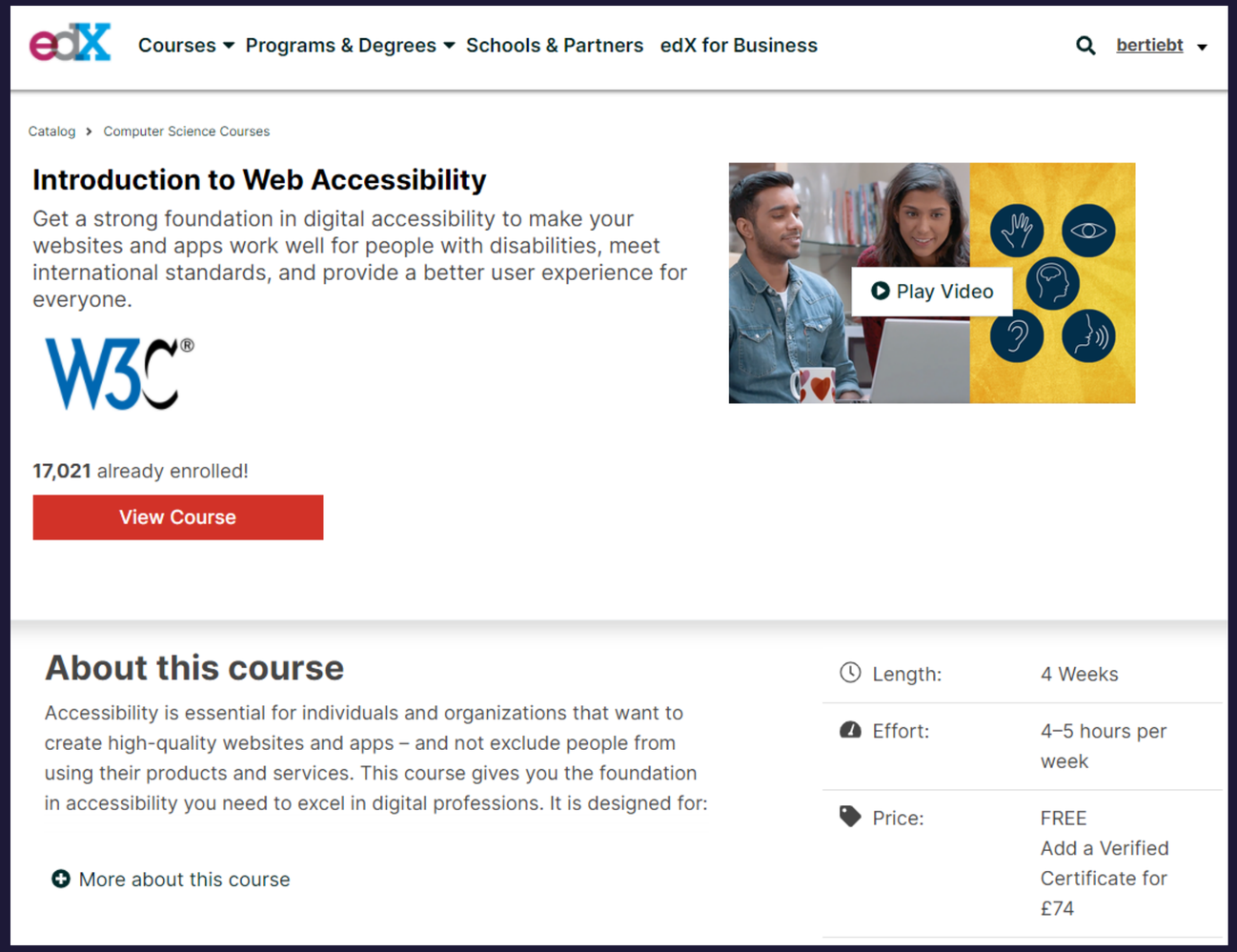
Accessibility course

★This free accessibility course created by the people behind the W3C



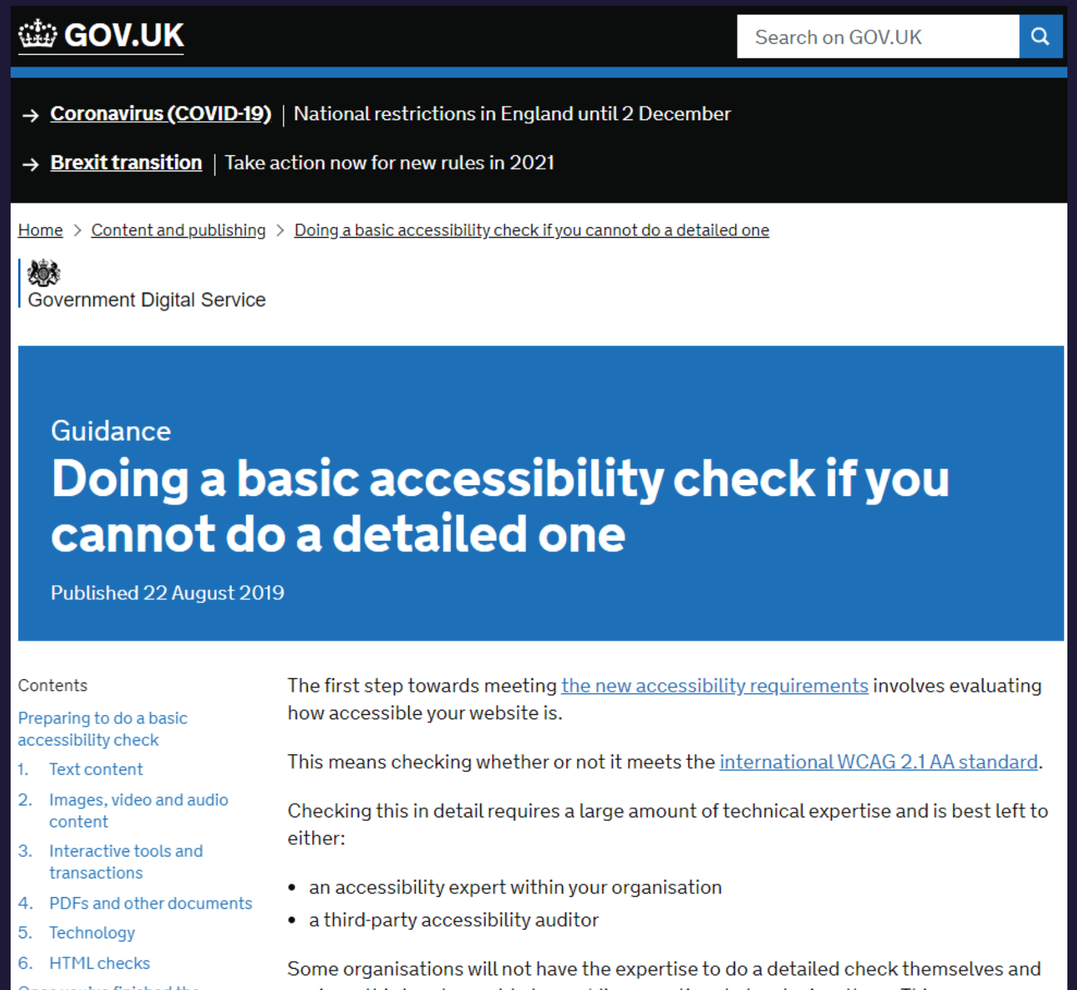
Accessibility tools & resources

Google Lighthouse

WebAIM
web accessibility in mind

Simple accessibility self-audit

★The Gov.uk site has a simple guide on how to self-evaluate your website



GOV.UK

Search on GOV.UK

→ Coronavirus (COVID-19) | National restrictions in England until 2 December

→ Brexit transition | Take action now for new rules in 2021

Home > Content and publishing > Doing a basic accessibility check if you cannot do a detailed one

Government Digital Service

Guidance

Doing a basic accessibility check if you cannot do a detailed one

Published 22 August 2019

Contents

Preparing to do a basic accessibility check

1. Text content
2. Images, video and audio content
3. Interactive tools and transactions
4. PDFs and other documents
5. Technology
6. HTML checks

The first step towards meeting the new accessibility requirements involves evaluating how accessible your website is.

This means checking whether or not it meets the international WCAG 2.1 AA standard.

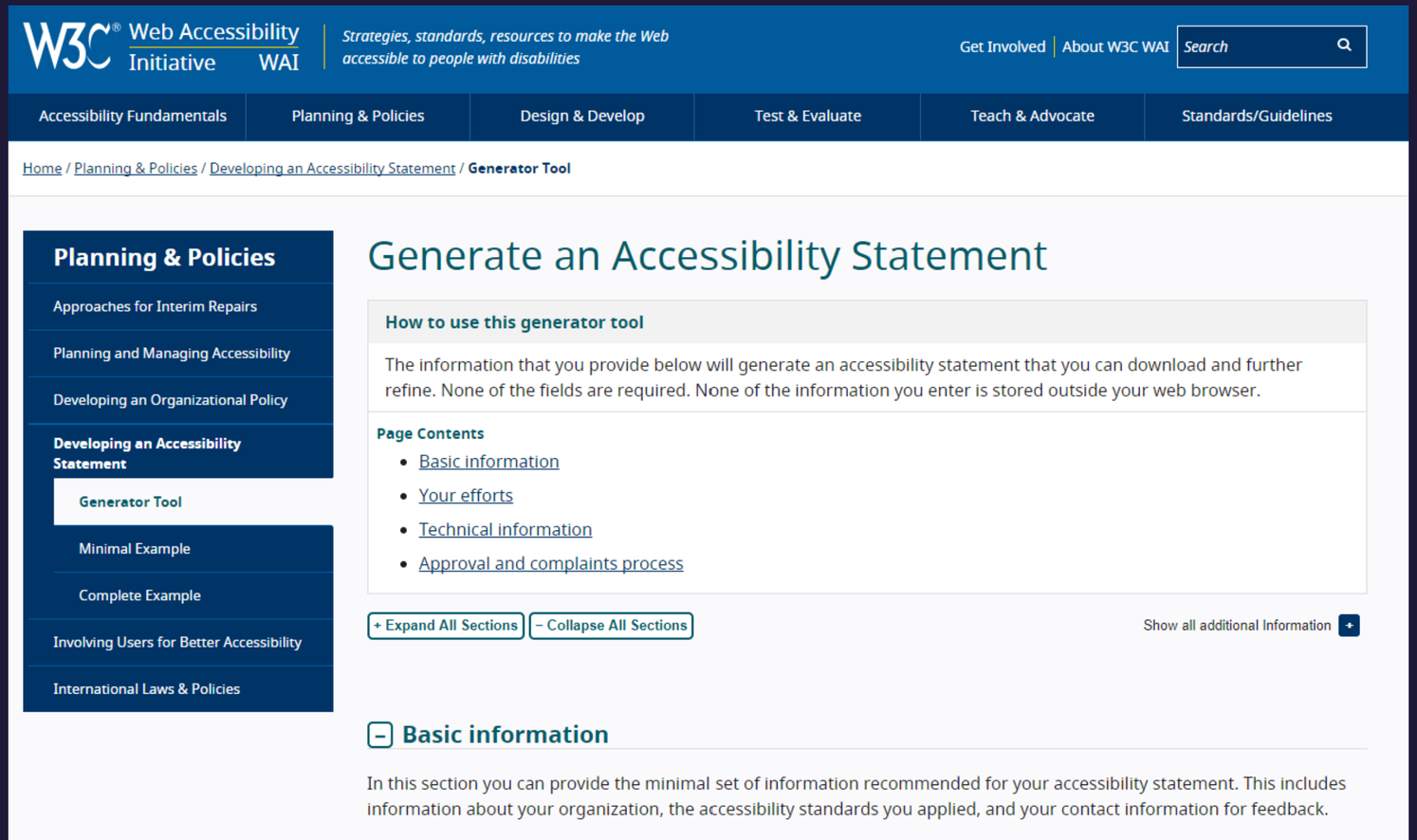
Checking this in detail requires a large amount of technical expertise and is best left to either:

- an accessibility expert within your organisation
- a third-party accessibility auditor

Some organisations will not have the expertise to do a detailed check themselves and

Accessibility statement generator

★The W3C have created an easy to use accessibility statement generator to help you create your own



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A digital world accessible to all

We have a number of services that support a wide range of users. From older or disabled people looking for help with their technology to digital professionals advocating for accessibility best practices within their organisation. Learn about our services and read our latest news below.

Embedding accessibility at every stage of your project

A robust accessibility policy helps to ensure you have a clear vision for accessibility and provides frameworks to embed accessibility across your organisation.

Join our upcoming training course to learn more.

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YouTube

Digital Culture Network

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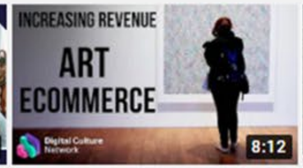

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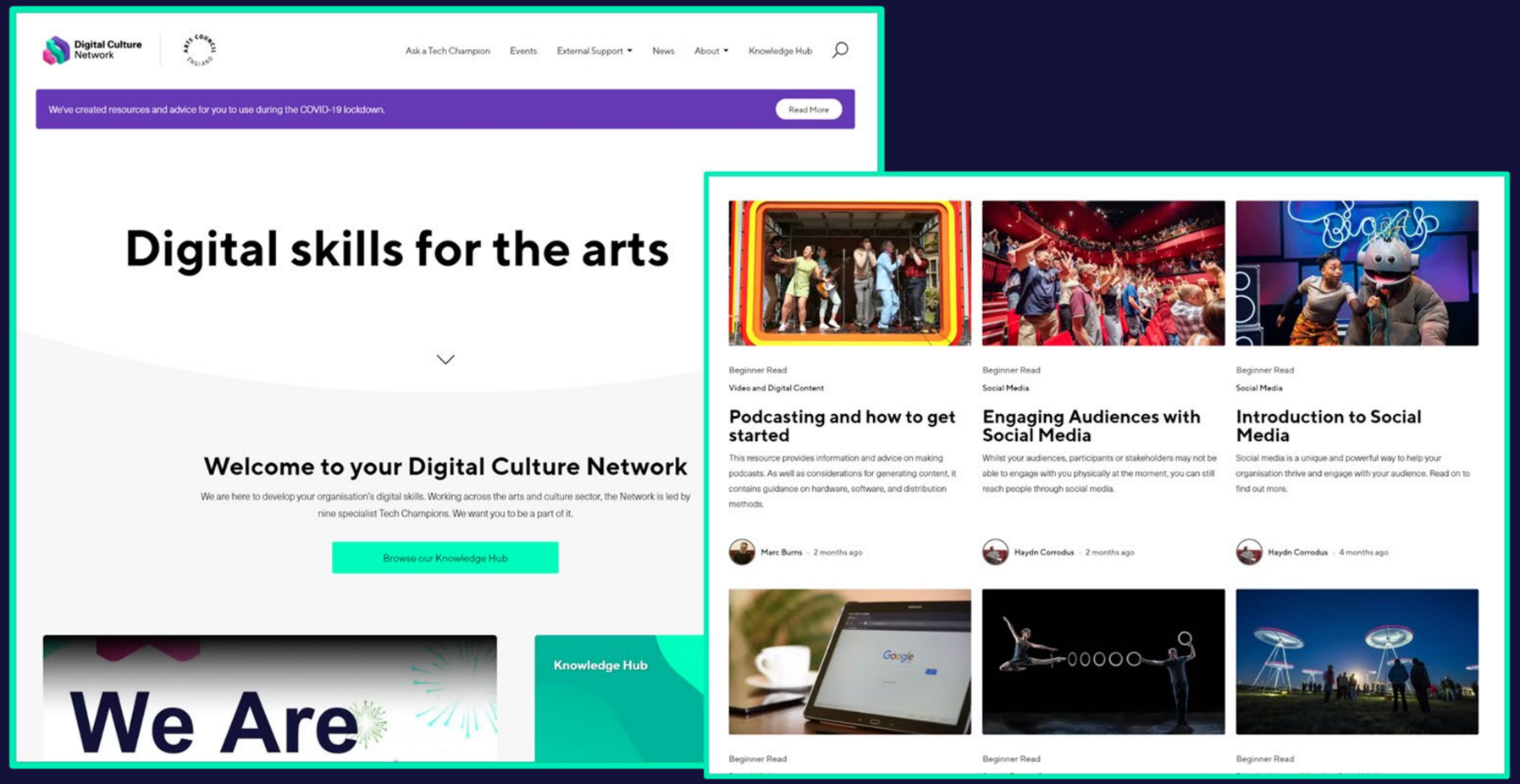

Questions

Get in touch

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digitalnetwork@artscouncil.org.uk

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